



Course syllabus

Faculty of Social Sciences

Department of Social Studies

1LO211 Projektutveckling, kommunikation och utvärdering, 15 högskolepoäng

1LO211 Project development, communication and evaluation, 15 credits

Main field of study

Management and Organization

Subject Group

Leadership, Organisation and Management

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by Faculty of Social Sciences 2022-06-14

The course syllabus is valid from spring semester 2023

Prerequisites

A minimum of 45 credits in Sociology/Peace and Development Studies, or the equivalent.

Objectives

Upon completion of the course, students shall be able to:

- demonstrate basic knowledge of evaluation methodology and project development in theory as well as in practice,
- organise and apply knowledge in practical evaluation methodology and project development in cooperation with external actors,
- apply knowledge of communication theory in written as well as oral presentations in the interface between the academic community and the working life,
- analyse and evaluate a completed evaluation project in relation to theoretical knowledge of evaluation methodology and project development,
- analyse and evaluate information and communication measures based on specific purposes and the needs and conditions of different target groups,
- describe, analyse and evaluate the work process based on internal division of

work, leadership, and conflict management.

Content

The course focuses on professional knowledge in the form of project evaluation. The starting point is project development in different kinds of organisations, specifically focusing on evaluation methodology and communication aspects. In addition to instruction in project and evaluation methodology, students work continuously in groups on an evaluation project initiated by and run in cooperation with external sponsoring employers, such as municipalities, regions, government agencies, companies and civil society organisations. Different forms of communication exercises aimed at making the students familiar with different text genres are continuously integrated in the work on the evaluation project. The course is concluded with an oral presentation of the students' project evaluation aimed at the sponsoring employer.

Type of Instruction

Teaching takes place in the form of lectures, supervision, seminars and workshops. Seminars (two sessions) and workshops (four sessions) are compulsory.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Examination of the course objectives takes place by means of two written reports completed in groups. In order to receive a grade of Pass in the course, all course objectives must be fulfilled. For a grade of Pass with Distinction in the course, both reports require the grade of Pass with Distinction.

A retake of the examination is provided in accordance with the Local Regulations for First-Cycle and Second-Cycle Courses and Examination at Linnaeus University.

Should the university determine that a student is entitled to special educational support due to impairment, the examiner may provide the student with an adapted test or the student may carry out the examination in an alternative way.

Course Evaluation

A course evaluation is carried out either during or at the end of the course. Results and analysis of the evaluation are presented to the students who have completed the course as well as to new students at the following course date. The course evaluation is conducted anonymously.

Required Reading and Additional Study Material

Hodgson, Damian, Fred, Mats, Baley, Simon och Hall, Patrick (eds.) (2019). *The projectification of the public sector*. New York: Routledge. (80 pages), ISBN: 9781351580540

Hovland, Ingie (2005). *Successful communication online toolkit*. London: Overseas Development Institute. (78 pages) ISBN 0 85003 776 X

Linton, Magnus (latest edition). *Text & stil: om konsten att berätta med vetenskap*. Stockholm: Natur&Kultur (239 pages)

Turner, Rodney J., Huemann, Martina, Anbari, Frank T. & Bredillet, Christophe, N. (2010). *Perspectives on projects*. London: Routledge. (120 pages) ISBN: 9780203891636

Shaw, Ian, Greene, Jennifer C. & Mark, Melvin M. (2006). *The SAGE handbook of evaluation policies, programs and practices*. London/Thousand Oaks: SAGE (300 pages) ISBN: 9781848608078

Start, Daniel & Hovland, Ingie (2004). *Tools for Policy Impact: A Handbook for Researchers*. London: ODI. (83 pages) ISBN: 0 85003 741 7

Strömquist, Siv (latest edition). *Konsten att tala och skriva*. Malmö: Gleerup (272 pages)