



Course syllabus

Faculty of Arts and Humanities

Department of Cultural Sciences

1KU056 Kulturarv och kommunikation, 15 högskolepoäng

Communicating Cultural Heritage, 15 credits

Subject Group

Cultural Studies

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved 2014-05-26

Revised 2018-11-20 by Faculty of Arts and Humanities. Revised literature.

The course syllabus is valid from spring semester 2019

Prerequisites

General entry requirements for university studies.

Objectives

On completion of the course, students should be able to:

- communicate information about cultural heritage to people who do not have special knowledge in this field,
- critically assess different forms of communication relevant to cultural heritage on a scientific level,
- analyze and discuss selected places/cultural heritages from a pedagogical perspective,
- account for, and problemize, the significance of a cultural heritage teaching attitude,
- discuss history's place in our culture and society, as well as the mechanisms that allow the past to be seen as meaningful in our time,
- identify, formulate and solve problems concerning communication of cultural heritage.

Content

The course deals with the ways in which to communicate cultural heritage in society. A critical study about what is being communicated, who is communicating it, how, to what target group, and with what purpose, is carried out. Various communication techniques are taken up, for example, tours, reconstructions, works of art, living history, technical books, popular scientific articles, exhibitions and digital media. Questions concerning history didactics act as different bases for selection, mediation, interpretation and understanding of the past, and the relationship between the past and the present. This is analyzed through key concepts such as cultural history and the use of history. Much attention is paid to the teaching of cultural heritage. The potential of cultural heritage for teaching is emphasized, and central pedagogical problems are discussed.

All lessons are mandatory except for lectures.

Type of Instruction

Teaching is in the form of lectures, seminars, workshops as well as study tours.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Examination occurs through oral and written exams. The project may also form the basis of an exam. In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified when the course starts. For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university.

Course Evaluation

At the end of the course, a course evaluation is conducted. Results and analysis of the course evaluation are communicated to the students who have taken the course and the students who are taking the course when it is offered the next time. The evaluation is anonymous. The course evaluation is filed according to departmental regulations.

Required Reading and Additional Study Material

Andersson, Joakim 2008. *Skilda världar: Samtida föreställningar om kulturarvsplatser*. Linköping Studies in Arts and Science Nr 453. Linköping. 195 p. URN: urn:nbn:se:liu:diva-15421, ISBN: 978-91-7393-795-5 (tryckt)

Gärdenfors, Peter (2010). *Lusten att förstå: om lärande på människans villkor*. 1. utg. Stockholm: Natur & kultur. 284 p. ISBN: 978-91-27-12165-2.

Gustafsson, Anders & Karlsson, Håkan (2004). *Kulturarv som samhällsdialog? En betraktelse av kulturarvsförmedling*. Stockholm: Riksantikvarieämbetet. 32 p. ISBN 91-7209-374-9.

Karlsson, Klas-Göran & Zander, Ulf (red.) (2014). *Historien är närvarande: historiedidaktik som teori och tillämpning*. 1. ed. Lund: Studentlitteratur. 318 p. ISBN: 978-91-44-09638-4.

Petersson, Bodil (2003). *Föreställningar om det förflutna. Arkeologi och rekonstruktion*. Lund: Nordic Academic Press. 496 p. ISBN 91-89116-48-8.

Petersson, Bodil & Holtorf, Cornelius (eds.) (2017). *The archaeology of time travel: experiencing the past in the 21st century*. 1st edition. Oxford: Archaeopress. 316 p. ISBN: 978-1-78491-500-1. Electronic free download via this link to the editor: <http://www.archaeopress.com/ArchaeopressShop/Public/displayProductDetail.asp?id=%7B8E03E2E3-7342-47E0-A566-38BC21BED8B6%7D>

Rosenzweig, Roy & Thelen, David (1998). *The Presence of the Past. Popular Uses of History in American Life*. New York: Columbia University Press, p. 15-176. ISBN

0-231-11148-7.

Synnestvedt, Anita (2008). "Dom gör med hjärtat" *Kulturarvspedagogikens teori och metod*. Lindome: Bricoleur. 100 p. ISBN 9789185411054. Available for purchase via: www.bricoleurpress.com.

Tilden, Freeman & Craig, R. Bruce (2008). *Interpreting our heritage*. 4th ed., expanded and updated Chapel Hill, N.C.: University of North Carolina Press. 212 p. ISBN: 978-0-8078-3180-9.

Articles

Cucchiara, Rita & Del Bimbo, Alberto (2014) Visions for Augmented Cultural Heritage Experience. *IEEE MultiMedia*, Jan.-Mar. 2014, Vol.21(1), pp.74-82

Blombäck, Anna & Brunninge, Olof (2016) Identifying the Role of Heritage Communication: A Stakeholder-Function Framework, *International Studies of Management & Organization*, 46:4, 256-268, DOI: 10.1080/00208825.2016.1140522

Holtorf, Cornelius (2007). Can you hear me at the back? *Archaeology, Communication and Society. European Journal of Archaeology* 10 (2-3), 149-65. ISSN 1461-9571.

Högberg, Anders (2006). Kulturmiljöpedagogik och ledarskap. In: B. Riddersporre (ed.) *Utbildningsledarskap – nu och i framtiden*. p. 67-102. Lund: Studentlitteratur. ISBN 978-91-44-00141-8.

Jane K. Nielsen (2017) Museum communication and storytelling: articulating understandings within the museum structure, *Museum Management and Curatorship*, 32:5, 440-455, DOI: 10.1080/09647775.2017.1284019

Rørbæk Olesen, Anne (2016) For the sake of technology? The role of technology views in funding and designing digital museum communication, *Museum Management and Curatorship*, 31:3, 283-298, DOI: 10.1080/09647775.2016.1163643

Scherzler, Diane (2007). Journalists and archaeologists: notes on dealing constructively with the mass media. *European Journal of Archaeology* 10 (2/3), pp. 185-206. ISSN 1461-9571.

Reference texts

Falkheimer, Jesper & Heide, Mats (2014). *Strategisk kommunikation – En introduktion*. Lund: Studentlitteratur. 190 p. ISBN 9789144077222.

Foer, Joshua (2012). *Moonwalk med Einstein: minnet och konsten att komma ihåg*. Stockholm: Natur & kultur. 239 p. ISBN: 978-91-27-13247-4.

Svanberg, Fredrik (ed.) (2010). *The museum as forum and actor*. Stockholm: The Museum of National Antiquities. 176 p. ISBN 978-91-89176-40-9.