



Course syllabus

Faculty of Arts and Humanities
Department of Cultural Sciences

1KU056 Kulturarv och kommunikation, 15 högskolepoäng
Communicating Cultural Heritage, 15 credits

Subject Group
Cultural Studies

Level of classification
First Level

Progression
G1N

Date of Ratification
Approved 2014-05-26
Revised 2016-10-26 by Faculty of Arts and Humanities.
The course syllabus is valid from spring semester 2017

Prerequisites
General entry requirements.

Objectives

On completion of the course, students should be able to:

- communicate information about cultural heritage to people who do not have special knowledge in this field,
- critically assess different forms of communication relevant to cultural heritage on a scientific level,
- analyze and discuss selected places/cultural heritages from a pedagogical perspective,
- account for, and problemize, the significance of a cultural heritage teaching attitude,
- discuss history's place in our culture and society, as well as the mechanisms that allow the past to be seen as meaningful in our time,
- identify, formulate and solve problems concerning communication of cultural heritage.

Content

The course deals with the ways in which to communicate cultural heritage in society. A critical study about what is being communicated, who is communicating it, how, to what target group, and with what purpose, is carried out. Various communication techniques are taken up, for example, tours, reconstructions, works of art, living history, technical books, popular scientific articles, exhibitions and digital media. Questions concerning history didactics act as different bases for selection, mediation, interpretation and understanding of the past, and the relationship between the past and the present. This is analyzed through key concepts such as cultural history and the use of history. Much

attention is paid to the teaching of cultural heritage. The potential of cultural heritage for teaching is emphasized, and central pedagogical problems are discussed.

All lessons are mandatory except for lectures.

Type of Instruction

Teaching is in the form of lectures, seminars, workshops as well as study tours.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified when the course starts. Examination occurs through oral and written exams. The project may also form the basis of an exam.

For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university.

Course Evaluation

At the end of the course, a course evaluation is conducted. Results and analysis of the course evaluation are communicated to the students who have taken the course and the students who are taking the course when it is offered the next time. The evaluation is anonymous. The course evaluation is filed according to departmental regulations.

Required Reading and Additional Study Material

Aronsson, Peter, Gerrevall, Per & Larsson, Erika (eds.) (2000). *Att resa i tiden. Mål och medel i mötet mellan museum, skola och elever*. Växjö universitet: Centrum för kulturforskning, Rapport 2000:1, 133 p. ISBN 91-7636-243-4..

Aronsson, Peter & Larsson, Erika (eds.) (2002). *Konsten att lära och viljan att uppleva: historiebruk och upplevelsepedagogik vid Foteviken, Medeltidsveckan och Jämtli*. Växjö universitet: Centrum för kulturforskning, Rapport 2002:1, pp. 11–162. ISBN 91-7636-322-8.

Falkheimer, Jesper & Heide, Mats (2014). *Strategisk kommunikation – En introduktion*. Lund: Studentlitteratur. 190 p. ISBN 9789144077222.

Gustafsson, Anders & Karlsson, Håkan (2004). *Kulturarv som samhällsdialog? En betraktelse av kulturarvsförmedling*. Stockholm: Riksantikvarieämbetet. 32 p. ISBN 91-7209-374-9.

Gustafsson, Birgitta (2008). *Att sätta sig själv på spel. Om språk och motspråk i pedagogisk praktik*. Thesis in Education. Växjö University Press, pp. 19–72. ISBN 978-91-7636-589-2.

Karlsson, Klas-Göran och Ulf Zander (eds.) *Historien är nu: En introduktion till historiedidaktiken*. Lund: Studentlitteratur, p. 21-236. Latest edition.

Ozola, Agrita, red (n.d.) *Time Travels. Innovative and Creative Methods of Historic Environment Education in Modern Museums*. Tukums museum, Latvia. 90 p. No ISBN.

Petersson, Bodil (2003). *Föreställningar om det förflutna. Arkeologi och rekonstruktion*. Lund: Nordic Academic Press. 496 p. ISBN 91-89116-48-8.

Rosenzweig, Roy & Thelen, David (1998). *The Presence of the Past. Popular Uses of History in American Life*. New York: Columbia University Press, p. 15-176. ISBN 0-231-11148-7.

Synnestvedt, Anita (2008). "Dom gör med hjärtat" *Kulturarvspedagogikens teori och metod*. Lindome: Bricoleur. 100 p. ISBN 9789185411054. Available for purchase via: www.bricoleurpress.com.

Westergren, Ebbe (2006). *Kulturmiljöpedagogik och historiska tidsresor: Manual*. Kalmar Läns museum. 65 p. No ISBN.

Westergren, Ebbe *et al.* (2008). *This place has meaning. Case studies of Time Travels and Historic Environment Education in the Western Cape, South Africa 2006-2008*. 52 p. ISBN 9789185926664.

Articles

Ammert, Niklas (2005). *Do you want me to kill you now? Ett historiedidaktiskt nedslag på Eketorps fornborg*. Högskolan i Kalmar. 20 p. Available as pdf via MyMoodle.

Holtorf, Cornelius (2007). Can you hear me at the back? Archaeology, Communication and Society. *European Journal of Archaeology* 10 (2-3), 149-65. ISSN 1461-9571.

Högberg, Anders (2006). Kulturmiljöpedagogik och ledarskap. In: B. Riddersporre (ed.) *Utbildningsledarskap – nu och i framtiden*. p. 67-102. Lund: Studentlitteratur. ISBN 978-91-44-00141-8.

Scherzler, Diane (2007). Journalists and archaeologists: notes on dealing constructively with the mass media. *European Journal of Archaeology* 10 (2/3), 185-206. ISSN 1461-9571.