



## Course syllabus

Faculty of Arts and Humanities  
Department of Media and Journalism

1JO210 Internationell medieutveckling: koncept, kontexter och utmaningar, 7,5 högskolepoäng

International Media Development: Concepts, Contexts and Challenges, 7.5 credits

### **Main field of study**

Media and Communication

### **Subject**

Media and Communication Studies

### **Level**

First cycle

### **Progression**

G1N

### **Date of Ratification**

Approved 2023-09-19.

The course syllabus is valid from autumn semester 2024.

### **Prerequisites**

General entry requirements for university studies.

## Objectives

After completing the course, the student should be able to:

- describe and elaborate on the meaning of key concepts that are important for understanding the conditions for international media development
- demonstrate skills in analysing case studies related to media development from an intersectional and interdisciplinary perspective
- problematise issues surrounding media development in different scenarios at the intersection of ethics, power, and sustainability

- independently conduct discussions and written presentations of case studies and challenges related to media development on an international level.

## Content

The course introduces key concepts in international media development such as programme design, capacity building, implementation, measurement, and evaluation in an aid context with a sustainability agenda. Through documented and constructed case studies, the course demonstrates various conditions and prerequisites for media development in different social, economic, cultural, and political contexts, with particular consideration of gender-related challenges, sustainability issues, and media ethics systems. The course presents various fictional or potential challenging scenarios for media development, which will be discussed, managed, and solved in a more practice-oriented part, through seminars, individual assignments, and group tasks.

## Type of Instruction

Teaching is delivered in the form of lectures, seminars, and exercises.

## Examination

The course is assessed with the grades A, B, C, D, E or F.

"A" constitutes the highest grade on the scale and the remaining grades follow in descending order, where "E" is the lowest grade on the scale resulting in a pass. "F" means that the student's performance is assessed as failed. Fx is not a grade and should only be used in cases where a student is allowed to supplement their examination. For an "E" (pass), the course objectives must be achieved. Grading criteria will be specified when the course starts.

Examination is divided into three parts:

- 1) mandatory active participation in seminars (1.5 credits)
- 2) an individual written assignment (2 credits)
- 3) an individual/group assignment on case studies related to international media development (4 credits)

Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first- and second-cycle levels. In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

## Course Evaluation

Course evaluation should be conducted during or shortly after the course. The results and analysis should be promptly communicated to those who have taken the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

## Required Reading and Additional Study Material

Benequista, Nicholas; Abbott Susan; Rothman, Paul; Mano, Winston. (2019). *International Media Development: Historical Perspectives and New Frontiers*. New York, Bern, Berlin, Bruxelles, Oxford, Wien: Peter Lang (278 pp.)

Drefs, Ines. (2022). "Onsite actors' agency within international media development", *Global Media Journal* – German Edition, 12(2) (16 pp.)

MSB [Myndigheten för samhällsskydd och beredskap](#). Capacity Development Guide. ISBN: 978-91-7383-794-1 (160 pp.) [online]

UNDP [United Nations development programme] "Goal 16 – the indicators we want: Virtual Network Sourcebook on Measuring Peace, Justice and Effective Institutions". (2015). (41 pp.)

UN [United Nations]. (2015). "Transforming our world: The 2030 Agenda for Sustainable Development". A/RES/70/1, (41 pp.) [online]

Vokes, Richard. (2017). *Media and Development*. London: Routledge. (316 pp.)

Recent research articles and book chapters: 200 pp.

### **Additional study material**

Fengler, Susanne; Karmasin, Matthias; Eberwein, Tobias. (2022). *The Global Handbook of Media Accountability*. London: Routledge. (632 pp.)

Scott, Martin. (2014). *Media and Development*. London: Zed Books. (232 pp.)