Linnæus University

Course syllabus

Faculty of Arts and Humanities

Department of Media and Journalism

1JO205 Hyperlokalt journalistiskt projektarbete, 7.5 credits
Hyperlocal journalistic project work

Main field of study
Journalism

Subject Group
Journalism

Level of classification
First Level

Progression
G1N

Date of Ratification
Approved 2019-02-08
Revised 2022-05-10 by Faculty of Arts and Humanities. Revised literature, modules and prerequisites.
The course syllabus is valid from spring semester 2023

Prerequisites
General entry requirements + English 6.

Objectives
After completing the course, the student should be able to:

- Describe and reflect on hyperlocal journalism, its conditions and structure.
- Independently produce hyperlocal journalistic material and publish this on a digital platform,
- Critically review and evaluate the editorial content from journalistic, hyperlocal and availability perspectives,
- Compare, analyse and present their own and others' material.

Content
This course includes hyperlocal journalistic production, in the form of texts, images and/or other audiovisual material. The student works on a location of their own choice, and publishes their material on social media. The course also discusses perspectives on digital development.

Type of Instruction

Teaching is delivered in the form of lectures, supervision and exercises.

Examination
The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts.

The course is examined through the submission of editorial journalistic material and written assignments.

- 2301 Hyperlocal journalism: writing (1,5 credits)
- 2302 Hyperlocal journalism: social media (1,5 credits)
- 2303 Hyperlocal journalism: production (1,5 credits)
- 2304 Hyperlocal journalism: analys and reflection (3 hp)

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University.

Course Evaluation
During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Required Reading and Additional Study Material
Required reading
Adornato, Anthony (latest edition) *Mobile and Social Media Journalism*. London: Sage. 216 p.

Harte, Dave; Howells, Rachel & Williams, Andy (latest edition) *Hyperlocal Journalism*. London: Routledge. 220 p.

Jansson, André., & Lindell, Johan. (2015). News Media Consumption in the Transmedia Age. *Journalism Studies*, 16(1), 79-96. 17 p.

Kristy Hess & Lisa Waller (2014) Geo-Social Journalism, *Journalism Practice*, 8:2, 121-136, DOI: 10.1080/17512786.2013.859825. 15 p.

Kristy Hess & Lisa Waller (2016) Hip to be Hyper, *Digital Journalism*, 4:2, 193-210, DOI: 10.1080/21670811.2014.1002859. 17 p.

Kurpius, David D.; Metzgar, Emily T. & Rowley, Karen M. (2010) Sustaining Hyperlocal Media. *Journalism Studies*, 11:3, 359-376, DOI: 10.1080/14616700903429787. 17 p.

Lindén, Carl-Gustav., Hujanen, Jaana., & Lehtisaari, Katja. (2019). Hyperlocal Media in the Nordic Region. *Nordicom Review,* 40(2), 3-13. 10 p.

Metzgar, Emily T.; Kurpius, David D. & Rowley, Karen M. (2011) Defining hyperlocal

media: Proposing a framework for discussion. *New Media & Society*,13:5, 772-787. DOI: 10.1177/1461444810385095. 15 p.

Pearce, Susan., & Rodgers, Jaylen. (2020). Social media as public journalism? Protest reporting in the digital era. *Sociology Compass*, 14(12), 1-14. 13 p.

Tenor, Carina (2018) Hyperlocal News and Media Accountability. *Digital Journalism*, 6:8, 1064-1077. DOI: 10.1080/21670811.2018.1503059. 13 p.