



Course syllabus

Organisational Committee

Department of Marketing and Tourism Studies

1IR758 International Business Studies -Internship, 15 högskolepoäng

1IR758 International Business Studies -Internship, 15 credits

Subject Group

Other Subjects within Economy and Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2009-09-10

Revised 2022-12-05 by School of Business and Economics. Change of department. The course syllabus is valid from spring semester 2023

Prerequisites

International Business Studies 1-15 ECTS and Business Administration 1-30 ECTS

Objectives

After completing this course the student should be able to:

- through internship in an organization working with international business issues understand contemporary challenges and possibilities of international business practice.
- verbalize and practice this knowledge in a number of field reports with the purpose of reaching a deeper understanding of international business practices in the field and present this understanding to different audiences.
- describe and understand the particular circumstances relevant for international business of one or more country markets.
- apply different theoretical models to understand and describe international business practices in the field.

Content

The course involves an internship in a either a company working regularly with international business practices or a public organisation working with facilitating international business to or from a country market. The student, to be able to complete the course, should have a position within the organisation where a substantial insight

into international business practices can be expected. The choice of organisation and required length of internship/fieldwork is made together with an assigned tutor/examiner.

The course also consists of theoretical literature studies within the field of international business and related areas. The literature is chosen together with an assigned tutor and examiner.

The literature studies, together with insights and gathered material gained from the internship, is documented, analysed and reflected upon in the form of several written reports directed both towards an academic audience as well as towards practitioners.

Type of Instruction

The tuition consists of individual literature studies under supervision of a tutor. The literature studies should contain both information on political, economical, cultural and other relevant matters in relation to one or more specific business markets as well as information on relevant international business practices.

The literature studies is made during a time of internship within an organisation. This organisation could be placed in Sweden or abroad, but must provide the student with an environment where international business matters can be studied.

The literature studies as well as the insight gained by the internship is to be documented, analysed and reflected upon within a number of written reports. A plan for these reports is made together with the assigned tutor and must be approved prior to the beginning of the internship. A continuous dialogue is to be held with the tutor during the whole internship period.

The written reports forms the basis for the examination. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale. The grade is set depending on how well the students has fulfilled the learning outcomes. Students who fail is offered the possibility to revise and complete failed parts of the examination.

All expenses related to the internship is to be paid for by the student, by the internship organisation and/or by grants received by the student. The student is also responsible for establishing access to a suitable internship organisation. The internship organisation must be approved by the assigned examiner.

Undervisningsform i fritext, engelska:

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Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The grading is based on assessment of the written exams, reports and the student's ability to present and discuss report contents. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale.

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

Course Evaluation

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

Required Reading and Additional Study Material

The literature is chosen together with and is approved by the examiner. The literature is cross-disciplinary and should cover the following areas:

- Political, social, historical, economical and cultural circumstances in one or more countries that is relevant to understand the current business environment.
- Business practices and strategies related to the internship activities.