



Course syllabus

Faculty of Technology

Department of Informatics

1IL507 Verksamhetsutveckling, 7.5 credits

Business development

Main field of study

Informatics

Subject Group

Informatics/Computer and Systems Sciences

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved 2012-12-10

Revised 2018-04-23 by Faculty of Technology. Removal of ECTS-grading scale.

The course syllabus is valid from autumn semester 2018

Prerequisites

General entry requirements for university studies.

Objectives

Upon completion of the course, the student should be able to:

- explain central concepts within business analysis, organisational change and business development
- explain different theoretical and methodological approaches for business modeling
- identify and evaluate different methods, techniques and tools that are used in business analysis and business modeling
- identify and evaluate different methods, techniques and tools that are used in organisational change
- identify and evaluate different methods that are used in business development
- plan and execute business analysis and change analysis
- generate business models in order to support business development
- create a business development plan.

Content

The course comprises:

- definition and use of concepts within business analysis, organisational change and business development
- theoretical and methodological approaches for business modeling
- methods, techniques and tools that are used in business analysis and business modelling
- methods, techniques and tools that are used in organisational change
- methods that are used in business development

Type of Instruction

The teaching consists of lectures, group work and seminars. Participation in group work and seminars is compulsory.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Assessment of student performance is made through written test and/or oral examinations and/or presentation of mandatory assignments. The assessment method is decided at the start of the course.

Students who do not pass the regular examination will be offered retrials close to the regular examination.

Course Evaluation

During the course or in close connection to the course, a course evaluation is to be carried out. The result and analysis of the course evaluation are to be communicated to the students who have taken the course and to the students who are to participate in the course the next time it is offered. The course evaluation is carried out anonymously. The compiled report will be filed.

Required Reading and Additional Study Material

Required reading

Ljungberg, A. & Larsson, E. Processbaserad verksamhetsutveckling. Studentlitteratur. Latest edition

Cadle, J., Paul, D. & Turner, P. Business Analysis techniques: 72 Essential Tools for Success. British Informatics Society Ltd. Latest edition.

Reference literature

Jacobsen, D. I. Organisationsförändringar och förändringsledarskap. Studentlitteratur. Latest edition

Paul, D., Yates, D. & Caddle, J. Business Analysis. . British Informatics Society Ltd. Latest edition