Linnæus University

Course syllabus

Faculty Board of Science and Engineering School of Computer Science, Physics and Mathematics

1IK031 Verksamhetsanalys, 7,5 högskolepoäng Business Analysis, 7.5 credits

Main field of study

Information Systems

Subject Group

Informatics/Computer and Systems Sciences

Level of classification

First Level

Progression

G₁N

Date of Ratification

Approved by the Board of the School of Computer Science, Physics and Mathematics 2012-12-10

The course syllabus is valid from autumn semester 2013

Prerequisites

General entry requirements.

Objectives

After participation in the course the student will be able to:

- describe business related concepts
- explain what a business analysis is and the purposes of it
- know different techniques for analysing a business
- independently performing a business analysis.

Content

The course will give an overview of the area of business analysis from an Informatics perspective, which also includes some Economic aspects.

The course includes topics of:

- business parts and environment
- methods for Business Analysis
- techniques for studying business
- · techniques for analysing business

Type of Instruction

Teaching methods consist of lectures, seminars, exercises and supervision.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Upon request the student can receive the grade according to ECTS-scale. This type of request must have reached the examiner before the grading commences.

Assessments of student performance consist of written exams and/or oral presentations and/or performing mandatory assignments. The types of assessment used in the course will be decided on at the beginning of the course.

Students who do not pass the regular examination are given the opportunity to do a second examination shortly after the regular examination.

Course Evaluation

A course evaluation will be carried out at the end of the course in accordance with the guidelines of the University. The result of the course evaluation will be filed at the department.

Required Reading and Additional Study Material Required reading

Paul, D, Yeates, D & Cadle, J (2010) *Business Analysis*, British Informatics Society Ltd, 256 pages.

Cadle, J, Paul, D & Turner, P (2010) *Business Analysis Techniques: 72 Essential Tools for Success*, British Informatics Society Ltd, 256 pages.

Compendium, Linnæus University. 100 pages.

Supplementary reading

Carlson, M., Att arbeta med företagsanalys, 6:e uppl. Liber, 2004. 253 (253) pages.

International Institute of Business Analysis (2009) A Guide to the Business Analysis Body of Knowledge (BABOK Guide), 264 pages.

Goldkuhl, G & Röstlinger, A (1988) Förändringsanalys – Arbetsmetodik och förhållningssätt för goda förändringsbeslut, Studentlitteratur, 194 pages.

Goldkuhl, G & Röstlinger, A (2005) Praktikbegreppet - en praktikgenerisk modell som grund för teoriutveckling och verksamhetsutveckling IDA, Linköpings universitet, http://www.vits.org/publikationer/dokument/458.pdf.

Hansson, S, Arvidsson, P & Lindqvist, H (2006) Företags- och räkenskapsanalys, Studentlitteratur, 273 pages.