



Course syllabus

School of Business and Economics

Department of Management

1FE989 Introduktion till entreprenörskap, 7,5 högskolepoäng

1FE989 Introduction to Entrepreneurship, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved 2022-06-27

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

Prerequisites

General entry requirements + English 6.

Objectives

After completing this course the student should be able to:

- account for the concept entrepreneurship and its role in society
- account for different perspectives on entrepreneurship and their fundamental assumptions
- account for and apply tools for entrepreneurial idea generation, selection of ideas and problem solving
- identify and account for scientific, societal, ethical aspects of the formulated idea

Content

The course contains:

- the concept of entrepreneurship, its history, and its place in today's society
- creative processes for idea generation and problem solving
- the importance of networks and marketing for entrepreneurial processes
- business plan and business model

- sustainability in entrepreneurship

Type of Instruction

Teaching is carried out as distance learning with help from a learning platform. Teaching consists of self-studies based on instructions from the course coordinator. The course requires access to a computer and the internet. No compulsory meetings on campus are included.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through a series of written assignments (by 2.5 credits and 5 credits).

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 1FE440 and 1FE918 with 7.5 credits each.

Required Reading and Additional Study Material

Required reading

Blundel, R. & Lockett, N. *Exploring entrepreneurship: practices and perspectives*. Oxford University Press. Latest edition. About 465 pages.

Additional teaching material

Scientific articles on entrepreneurship. About 100 pages.

Video material available online. About 3 hours.