



Course syllabus

School of Business and Economics

Department of Management

1FE918 Introduction to Entrepreneurship, 7,5 högskolepoäng

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Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved 2014-12-11

Revised 2023-01-23 by School of Business and Economics. Change of department and standard texts.

The course syllabus is valid from autumn semester 2023

Prerequisites

General entry requirements. English 6 or the equivalent.

Objectives

After completing this course the student should be able to:

- account for the concept entrepreneurship and its role in society
- account for different perspectives on entrepreneurship and their fundamental assumptions
- account for and apply tools for entrepreneurial idea generation, selection of ideas and problem solving
- identify and account for scientific, societal, ethical aspects of the formulated idea

Content

The course contains:

- the concept of entrepreneurship, its history, and its place in today's society
- creative processes for idea generation and problem solving
- the importance of networks and marketing for entrepreneurial processes

- business plan or business model

Type of Instruction

Teaching is carried out as distance learning with help from a learning platform and consists of self-studies based on instructions from the course coordinator. The teaching consists of individual written reports. The course requires access to a computer and the internet. No compulsory meetings on campus are included. Dates for compulsory components are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through individual work 6.5 credits and one assignment 1 credit.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation are in regular carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 1FE440 with 7.5 credits.

Required Reading and Additional Study Material

Required reading

Blundel, R. & Lockett, N. *Exploring entrepreneurship: practices and perspectives*. Oxford University Press. Latest edition. 464 pages.

Scientific articles on entrepreneurship, 100 pages.

Video material available online, about 3 hours.