



## Course syllabus

School of Business and Economics  
Department of Organisation and Entrepreneurship

1FE918 Introduction to Entrepreneurship, 7,5 högskolepoäng  
Introduction to Entrepreneurship, 7.5 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

GIN

### **Date of Ratification**

Approved by School of Business and Economics 2014-12-11  
The course syllabus is valid from autumn semester 2015

### **Prerequisites**

General entry requirements. English B/English 6 or the equivalent.

## Objectives

After finished course the student is expected to be able to:

- account for the concept entrepreneurship and its role in society
- account for different perspectives on entrepreneurship and their fundamental assumptions
- account for and apply tools for entrepreneurial idea generation, selection of ideas and problem solving
- identify and account for scientific, societal, ethical aspects of the formulated idea

## Content

The course contains:

- the concept of entrepreneurship, its history, and its place in today's society
- creative processes for idea generation and problem solving
- the importance of networks and marketing for entrepreneurial processes
- business plan or business model

## Type of Instruction

Teaching is carried out as distance learning with help from a learning platform and consists of self-studies based on instructions from the course coordinator and writing of individual written reports. The course requires access to a computer and the internet. No mandatory meetings on campus are included. Mandatory parts are stated in the

schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F. Examination is carried out through individual reports.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

## Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

## Required Reading and Additional Study Material

### Required reading

Blundel, R. & Lockett, N. *Exploring entrepreneurship: practices and perspectives*. Oxford University Press. Latest edition. 464 pages.

Scientific articles on entrepreneurship, 100 pages.

Video material available online, about 3 hours.