



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

1FE746 Internationellt entreprenörskap och affärsutveckling, 15 högskolepoäng

1FE746 International Entrepreneurship and Business Development, 15 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2020-06-24

Revised 2022-12-05 by School of Business and Economics. Change of department. The course syllabus is valid from spring semester 2023

Prerequisites

At least 15 credits in Business administration G1N as well as English 6, or the equivalent.

Objectives

After completing this course the student should be able to:

- account for basic concepts and models within international entrepreneurship
- explain the processes and practices of international entrepreneurship
- analyze and discuss different aspects of international entrepreneurship and business development
- describe development processes from idea to established businesses
- apply basic concepts and models in order to develop new or current businesses in an international context
- apply sustainability perspective on entrepreneurship and business development
- present and communicate results to different target audiences

Content

The course contains:

- basic theories and concepts of entrepreneurship
- international dimensions of entrepreneurship
- opportunity-based business modelling
- models and tools for business development and value creation
- basic knowledge of economical, ecological and societal sustainability related to entrepreneurship and business development
- contextualization of business models for sustainable development in an international market.

Type of Instruction

The teaching consists of lectures and seminars. Active participation is compulsory at seminars where assignments are processed and presented. Mandatory sessions are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through individual digital exam (examine objective 1-2), individual assignment (examine objectives 1-4, 7), group assignment (examine objectives 1-7) and workshops and seminars (examine objective 3 and 6).

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 11R596, 15 credits

Required Reading and Additional Study Material

Required Reading

Løwe Nielsen, S., Klyver, K., Rostgard Evald, M., & Bager, T. *Entrepreneurship in*

theory and practice – paradoxes in play. Edward Elgar Publishing. Latest edition. Approx. 240 pages.

Scientific articles, approx. 300 pages.

Reference Literature

Osterwalder, A. & Pigneur, Y. *Business Model Generation*. John Wiley & Sons, New Jersey. Latest edition. Approx. 280 pages.