



Course syllabus

Faculty Board of Business, Economics and Design
School of Business and Economics

1FE745 Företagsekonomi II - organisation, metod och uppsats, 15 högskolepoäng

Business Administration II - Organisation, Method and Thesis, 15 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by the Board of the School of Business and Economics 2009-05-05

Revised 2011-12-09. Revised due to translation into English

The course syllabus is valid from autumn semester 2011

Prerequisites

Business Administration 30 credits or at least 15 credits in Organisation and Marketing, or at least 15 credits in Management Accounting as well as 7.5 credits in Business Administration II or equivalent.

Expected learning outcomes

MODULE 1 Organisation - Theory and Behaviour, 7.5 credits (ECTS)

On completion of the course, students should be able to:

- discuss key concepts within organisational research on the basis of a symbolic and post-modern perspective with a critical approach
- understand how the processes of organisation create and develop organisations
- understand and reflect over the subject of organisation from a Scandinavian perspective put in relation to internationally recognised concepts

MODULE 2 Business Administration Method and Thesis, 7.5 credits (ECTS)

On completion of the course, students should be able to:

- recognise how different scientific concepts and models and techniques can be used within the field of business administration

- utilise business administration theories and outlooks to analyse and solve current business administration problems and issues
- understand and apply quantitative and qualitative analysis of data in the form of interview-surveys and observation techniques, use of official statistics and other data material
- demonstrate practical skills in planning and carrying out a study or an investigation

Content

The course is a part of Business Administration 31-60 credits.

MODULE 1 Organisation - Theory and Behaviour, 7.5 credits

The course consists of lectures and seminars. They represent different themes based on the literature and represent different specialisation on what is studied within the Scandinavian organisation theory. Each theme is introduced and analysed in a lecture and then worked on by the students for the coming seminar.

MODULE 2 Business Administration Method and Thesis, 7.5 credits

The course consists of lectures, seminars and supervisory meetings. The course contains a run-through of the most common concepts, methods and techniques in a research process with emphasis on practical usability:

The course content is concentrated to the following elements:

- A. Scientific theory, outlooks and perspectives
- B. The research process and research methodology
- C. Research methods, data acquisition and analytical techniques
- D. Carrying out and complete a research project

Type of Instruction

Teaching is in the form of lectures, seminars, case studies and group assignments. Participation in and preparation for seminars is obligatory.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Results are graded using one of the terms Passed with distinction, Pass or Fail, and AF according to the ECTS scale. Grading is determined by how well students have fulfilled the expected learning outcomes. Modules 1 and 2 may run parallel.

MODULE 1 Organisation - Theory and Behaviour, 7.5 credits

Continuous examination through participation in seminars and seminar reports that deal with all themes. The seminar reports are each of different character and follow the following structure:

- Theme 1 Group-written report
- Theme 2 Group-written report
- Theme 3 Group-written report

Individual examination

MODULE 2 Business Administration Method and Thesis, 7.5 credits

Examinations are carried out both individually and as part of a group through:

- Individual participation in obligatory elements

- Group-written presentations of completed thesis

The final grade is partly related to individual participation and partly to the group-written presentation.

Course Evaluation

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous evaluation during the course or oral communication with the students, can occur and is encouraged in order to secure continuous quality improvement.

Required Reading and Additional Study Material

MODULE 1 Organisation - Theory and Behaviour, 7,5 credits (ECTS)

Obligatory literature

Eriksson-Zetterquist, U., Müllern, T., & Styrhre, A., (2011) Organization Theory: a practice-based approach, Oxford, University Press

Read, S., Sarasvathy, S., Dew, N., Wiltbank, R. & Ohlsson, A-V., (2011) Effectual Entrepreneurship, New York, Routledge

Reference literature

Specified throughout the course

MODULE 2 Business Administration Method and Thesis, 7.5 credits (ECTS)

Obligatorisk litteratur

Bryman, A & Bell, E. (2005). Företagsekonomiska forskningsmetoder. Malmö : Liber ekonomi.

Reference literature

Specified throughout the course.