



Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1FE636 Independent Research Project, 7,5 högskolepoäng

Independent Research Project, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by School of Business and Economics 2014-12-11

The course syllabus is valid from autumn semester 2015

Prerequisites

Business Administration I, 30 credits and English B/English 6 or the equivalent.

Objectives

After completing the course the student is expected to be able to:

- in practice design and conduct an independent scientific field work within the field of Marketing or Management
- present the results of an independent field work to different clients
- apply fundamental scientific methodology in practice

Content

Option 1: An independent work focusing on Marketing, 7.5 credits

Option 2: An independent work focusing on Management, 7.5 credits

Type of Instruction

The teaching consists of seminars and individual supervision. Obligatory parts are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is assessed through the writing of an independent scientific project and active participation in seminars and presentations. The examiner can if there are special reasons decide on alternative form of examination.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in

a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

Course Evaluation

A course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course:1FE635.

Required Reading and Additional Study Material

Required reading

Literature is chosen in consultation with the examiner.