



Course syllabus

School of Business and Economics

Department of Management

1FE624 Företagsekonomi II - Affärsutveckling och entreprenörskap,
7,5 högskolepoäng

1FE624 Business Administration II - Business Development and
Entrepreneurship, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2014-12-11

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

Prerequisites

At least 15 credits completed courses in Business administration, G1N, or the equivalent.

Objectives

After completing this course the student should be able to:

- explain the special processes and practice of entrepreneurship
- describe and understand the business development process, from idea to established business
- account for fundamental concepts and models within business development
- apply knowledge of business development in order to develop new or existing businesses
- apply sustainable perspectives in entrepreneurship and business development

Content

The course contains:

- fundamental concepts, theories and processes
- entrepreneurship
- business models and business modelling
- business plan, aim, construction, function

Type of Instruction

The teaching consists of lectures, seminar exercises and group exercises.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through written exam and the submission of solved tasks.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 1FE623 with 7.5 credits.

Required Reading and Additional Study Material

Required reading

Nilsson, N. (2018). *Entreprenörskap – att se och handla på möjligheter*. Stockholm: Liber. 224 pages.

Scientific articles. About 150 pages.