



Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1FE624 Företagsekonomi II - Affärsutveckling och entreprenörskap,
7,5 högskolepoäng

Business Administration II - Business Development and
Entrepreneurship, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by School of Business and Economics 2014-12-11

The course syllabus is valid from autumn semester 2015

Prerequisites

Business Administration I, 30 credits or at least 15 credits completed courses from
Business administration I.

Objectives

After completing the course the student is expected to be able to:

- explain the special processes and practice of entrepreneurship
- describe and understand the business development process, from idea to established business
- account for fundamental concepts and models within business development
- apply knowledge of business development in order to develop new or existing businesses
- explain how course knowledge can be used in social and cultural contexts

Content

The course contains:

- fundamental concepts, theories and processes
- entrepreneurship
- business models and business modelling
- business plan, aim, construction, function

Type of Instruction

Teaching is in the form of lectures, seminar exercises and group exercises. Obligatory parts are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Grading of the student's performance is carried out in the form of written exam and the submission of solved tasks.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

Required Reading and Additional Study Material

Required reading

Løwe Nielsen, S., Klyver, K., Rostgard Evald, M., & Bager, T., *Entrepreneurship in theory and practice – paradoxes in play*. Edward Elgar Publishing. Latest edition, 236 s.

Scientific articles, about 100 p.