



Course syllabus

Faculty Board of Business, Economics and Design
School of Business and Economics

1FE620 Affärsutveckling och personligt entreprenörskap, 7,5
högskolepoäng

Business Development and personal entrepreneurship, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by the Board of the School of Business and Economics 2009-05-05

Revised 2011-12-09. Revised due to translation into English

The course syllabus is valid from spring semester 2012

Prerequisites

Business Administration 1-30 credits or equivalent.

Objectives

On completion of the course, students should be able to:

- understand the special processes and practice of entrepreneurship
- describe and understand the business development process, from idea to established business
- account for fundamental concepts and models within business development
- apply knowledge of business development in order to develop new or existing businesses
- understand how course knowledge can be used in social and cultural contexts

Content

The following elements are dealt with in the course:

- fundamental concepts, theories and processes
- entrepreneurship
- business models and business modelling
- business plan, aim, construction, function

Type of Instruction

Teaching is in the form of lectures, seminar exercises and group exercises. Some parts are mandatory, including the introduction.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Grading of the student's performance is carried out in the form of the submission of written and the submission of solved tasks. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale.

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

Course Evaluation

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

Required Reading and Additional Study Material

Blundel R. & Lockett N., (2011), Exploring entrepreneurship - practices and perspectives, Oxford university press, 431 p. ISBN978-0-19-921155-5

Articles:

Audretsch, D.B., Thurik A.R. (2004), A model of the entrepreneurial economy, *International Journal of Entrepreneurship Education*, 2(2): 143166.

Sarasvathy S. (2001), Causation and Effectuation: toward a theoretical shift from economic inevitability to entrepreneurial contingency, *Academy of Management Review*, Apr2001, Vol. 26 Issue 2, p243263, 21p.