



Course syllabus

School of Business and Economics

Department of Management

1FE613 Retail Supply Chain Management, 7,5 högskolepoäng

1FE613 Retail Supply Chain Management, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2018-06-14

Revised 2022-12-05 by School of Business and Economics. Change of department

The course syllabus is valid from spring semester 2023

Prerequisites

- Business Administration 15 credits., G1N/F, or the equivalent.
- English 6/English B, or the equivalent.

Objectives

After completing this course the student should be able to:

- account for the basics of supply chain management
- discuss and contextualize knowledge of purchasing, materials supply, distribution and sustainability
- apply models for purchasing
- discuss the customers role in retail industry supply chain
- discuss the role of IS (Information Systems) and IT in retail industry supply chain
- perform quantitative supply chain analyses

Content

The course contains:

- management of supply chain elements
- sustainability and ethics in a supply chain context
- computer laborations
- quantitative supply chain analyses

Type of Instruction

The teaching consists of lectures, case studies and assignments. Active participation during seminars are compulsory. Dates for compulsory elements are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through a written exam, written assignments and oral examinations during seminars.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Required Reading and Additional Study Material

Required reading

Topps, J, Taylor, G, *Managing the Retail Supply Chain Merchandising Strategies that Increase Sales and Improve Profitability*, Kogan Page Ltd. Latest edition. About 270 pages.

Scientific articles. About 200 pages.

Reference literature

Ellis, N. *Business-to-Business Marketing Relationships, networks & strategies*, Oxford. Latest edition. About 350 pages.

Ford, D, Gadde, L-E, Håkansson H and Snehota, I, *Managing business relationships*, Wiley. Latest edition. About 240 pages.

