



Course syllabus

School of Business and Economics

Department of Management Accounting and Logistics

1FE613 Retail Supply Chain Management, 7,5 högskolepoäng

Retail Supply Chain Management, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2018-06-14

Revised 2019-01-15 by School of Business and Economics.

The course syllabus is valid from spring semester 2019

Prerequisites

Business Administration I 30 credits, or at least 15 credits completed courses from Business Administration I, registered on the course Business Administration II - Business Relations and English 6/B or the equivalent.

Objectives

After completing the course the student should be able to:

- account for the basics of supply chain management
- discuss and contextualize knowledge of purchasing, materials supply, distribution and sustainability
- apply models for purchasing
- discuss the customer's role in retail industry supply chain
- discuss the role of IS (Information Systems) and IT in retail industry supply chain
- perform quantitative supply chain analyses

Content

The course contains:

- management of supply chain elements
- sustainability and ethics in a supply chain context
- computer laboratories
- quantitative supply chain analyses

Type of Instruction

The teaching consists of lectures, case studies, assignments. Active participation during seminars are required.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through a written exam, written assignment and oral examinations during seminars.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest.

Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

Required Reading and Additional Study Material

Required reading

Topps, J, Taylor, G, *Managing the Retail Supply Chain Merchandising Strategies that Increase Sales and Improve Profitability*, Kogan Page Ltd. Latest edition. About 270 pages

Scientific articles, about 200 pages.

Reference literature

Ellis, N. *Business-to-Business Marketing Relationships, networks & strategies*, Oxford. Latest edition. About 350 pages.

Ford, D, Gadde, L-E, Håkansson H and Snehota, I, *Managing business relationships*, Wiley. Latest edition. About 240 pages.