



## Course syllabus

School of Business and Economics  
Department of Organisation and Entrepreneurship

1FE471 Creativity, Entrepreneurship and Innovation in a Swedish context, 7,5 högskolepoäng

Creativity, Entrepreneurship and Innovation in a Swedish context, 7.5 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

GIN

### **Date of Ratification**

Approved by School of Business and Economics 2016-05-04  
The course syllabus is valid from spring semester 2016

### **Prerequisites**

General entry requirements. English B/6.

## Objectives

On completion of the course, students should be able to:

- describe and explain the evolution of the entrepreneurial economy
- describe and explain the concepts of creativity, entrepreneurship and innovation
- describe and explain the special processes and practice of entrepreneurship
- apply knowledge of business modelling and business development in a practical case
- discuss critically about business planning, its strengths and weaknesses
- discuss the above in a Swedish context
- discuss and reflect about social responsibility, ethics and value in relation to business development

## Content

The course deals with creativity, entrepreneurship and innovation as closely related concepts and assume that the phenomena can be found, be described and applied in both social, cultural and commercial sectors.

The following elements are dealt with in the course:

- the entrepreneurial economy – development and characteristics

- the role of entrepreneurship in the economy
- concepts, models and processes concerning creativity, entrepreneurship and innovation
- effectuation – the logic of entrepreneurship
- to see opportunities – the entrepreneurial gaze
- techniques and tools for business modelling
- the aim, the construction and the function of the business plan
- social entrepreneurship and social responsibility in entrepreneurial contexts

## Type of Instruction

The course is conducted on campus and teaching is in the form of lectures, guest lectures, tutoring and workshops. Obligatory parts are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through a written examination, presentation concerning business modelling and a matching business plan (group assignment).

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

## Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

## Credit Overlap

This course cannot be part of a degree in combination with another course in which the content fully or partly correspond to the content of this course: 1FE470

## Required Reading and Additional Study Material

### **Obligatory literature**

Løwe Nielsen, S., Klyver, K., Rostgard Evald, M. & Bager, T. *Entrepreneurship in theory and practice – paradoxes in play*. Edward Elgar Publishing. Latest edition about 240 pages.

Scientific articles. About 250 pages.