



## Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1FE466 Entreprenörskap och grundläggande affärsutveckling, 7,5  
högskolepoäng

Entrepreneurship and Basic Business Development, 7.5 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G1N

### **Date of Ratification**

Approved 2015-05-13

Revised 2021-02-11 by School of Business and Economics.

The course syllabus is valid from spring semester 2021

### **Prerequisites**

General entry requirements.

## Objectives

After completing this course the student should be able to:

- account for basic concepts and theories within entrepreneurship
- problematize traditional models for entrepreneurship and enterprise development
- apply knowledge in the process from concept development, through the business concept and business modeling to businessplan
- explain and apply basic concepts, theories and processes in business administration

## Content

The course contains:

- the many faces of entrepreneurship – business, social and cultural
- prerequisites for entrepreneurship - environment, individual, organization and process
- business idea, business model and businessplan
- basic business administration
- basic marketing
- strategies to start and develop sustainable and growing businesses

## Type of Instruction

The teaching is both on campus and online using a learning platform and consists of lectures, self study, workshops, practical group work and individual assignments. The course requires access to a computer and the Internet. Dates for compulsory elements are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Examination is in the form of an individually written reflection report and the writing of a business plan in group. The examination of the business plan includes oral presentations to groups. Active participation in mandatory seminars is also required for a pass grade.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

## Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

## Credit Overlap

The course cannot be included in a degree along with the following courses of which the content fully, or partly, corresponds to the content of this course: 1FE465 with 7,5 credits.

## Required Reading and Additional Study Material

### Required reading

Samuelsson, M, & Söderblom, A. *Entreprenörskap: individ, företag, samhälle*. Studentlitteratur AB. Latest edition. About 280 pages.

Scientific articles. About 200 pages.

### Additional Study Material

Instruction for a business plan. 15 pages.