



Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1FE466 Entreprenörskap och grundläggande affärsutveckling, 7,5 högskolepoäng

Entrepreneurship and Basic Business Development, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved 2015-05-13

Revised 2017-01-25 by School of Business and Economics. Literature list revised.

The course syllabus is valid from spring semester 2017

Prerequisites

General entry requirements.

Objectives

After finished course the student is expected to be able to:

- account for basic concepts and theories within entrepreneurship
- problematize traditional models for entrepreneurship and enterprise development
- apply knowledge in the process from concept development, through the business concept and business modeling to businessplan
- explain and apply basic concepts, theories and processes in business administration

Content

The course contains:

- the many faces of entrepreneurship – business, social and cultural
- prerequisites for entrepreneurship - environment, individual, organization and process
- business idea, business model and businessplan
- basic business administration
- basic marketing
- strategies to start and develop sustainable and growing businesses

Type of Instruction

The teaching is both on campus and online using a learning platform and consists of lectures, self study, workshops, practical group work and individual assignments. The course requires access to a computer and the Internet. Obligatory parts are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Examination is in the form of an individually written reflection report and the writing of a business plan in group. The examination of the business plan includes oral presentations to groups. Active participation in mandatory seminars is also required for a pass grade.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course:1FE465.

Required Reading and Additional Study Material

Samuelsson, M, & Söderblom, A. *Entreprenörskap: individ, företag, samhälle*. Studentlitteratur AB. Latest edition. About 280 pages.

Scientific articles. About 200 pages.

Additional Study Material

Instruction for a business plan. 15 pages.