



Course syllabus

Organisational Committee

Department of Marketing and Tourism Studies

1FE460 Företagsekonomi I - marknadsföring, 7,5 högskolepoäng

1FE460 Business Administration I - marketing, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved 2009-12-10

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

Prerequisites

General entry requirements for university studies.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Required Reading and Additional Study Material