



Course syllabus

Faculty Board of Business, Economics and Design
School of Business and Economics

1FE440 Introduction to Entrepreneurship, 7,5 högskolepoäng
Introduction to Entrepreneurship, 7.5 credits

Main field of study
Business Administration

Subject Group
Business Administration

Level of classification
First Level

Progression
G1N

Date of Ratification
Approved by the Board of the School of Business and Economics 2009-05-05
Revised 2012-03-02. Literature list revised.

The course syllabus is valid from autumn semester 2012

Prerequisites
NO VALUE DEFINED

Objectives

Introduction to Entrepreneurship is a course for people, such as technicians, natural scientists, humanists and social scientists, who want to know more about the subject of entrepreneurship, and may want to develop a more entrepreneurial approach to their respective disciplines. After completing this course the student should be able to:

- Understand and use tools for generating entrepreneurial ideas and problem solving
- Understand and use tools for the selection of ideas
- Understand and gain the skills that are needed to implement ideas in today's society
- Understand entrepreneurship's part in a process that includes idea generation and implementation.
- Understand the concept of entrepreneurship and its place in today's society

Content

The contents of the course build on research within the subject area and its relationship to a social science context. More specifically, the course includes the following elements:

- The concept of entrepreneurship, its history, and its place in today's society
- The concept of entrepreneurship and its relation to the concept of innovation
- Creative processes for idea generation and problem solving
- Business plan

The course provides the student with an introduction to basic concepts and models within entrepreneurship, and gives the student knowledge and skills in idea generation and problem solving for creating innovations and developing entrepreneurship. The process is based on an understanding of concepts and context, before leading into the creative process of idea generation and problem solving. This idea is then formalised into a basic business plan.

The pedagogical model builds on problembased learning. The course also builds on the idea that the student has a desire to analyse, reflect on and critically examine problems, and on this basis create ideas using an entrepreneurial approach. The course aims to stimulate the students' curiosity for entrepreneurship and innovation while meeting high academic standards.

Type of Instruction

The course provides an overview of theoretical and practical questions on entrepreneurship and innovation. The students are also given tools for effective problem solving processes for idea generation and for the implementation of entrepreneurship in practice. The aim of the course is to stimulate the students to apply a more entrepreneurial approach to their previous knowledge and experiences. The course, which is entirely web-based, builds on problem-based learning where learning presupposes the active participation of the student.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Examination is through individual reports. The grading is based on assessment of individually written reports. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale.

Course Evaluation

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

Required Reading and Additional Study Material

Blundel R., Lockett N., *Exploring entrepreneurship: practices and perspectives*. Oxford University Press. Latest edition. 464 pages.

Additional teaching material and other selected material.