



Course syllabus

Faculty Board of Business, Economics and Design
School of Business and Economics

1FE440 Introduction to Entrepreneurship, 7,5 högskolepoäng
Introduction to Entrepreneurship, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

GIN

Date of Ratification

Approved by the Board of the School of Business and Economics 2009-05-05

The course syllabus is valid from spring semester 2010

Prerequisites

General entry requirements.

Expected learning outcomes

Introduction to Entrepreneurship is a course for people, such as technicians, natural scientists, humanists and social scientists, who want to know more about the subject of entrepreneurship, and may want to develop a more entrepreneurial approach to their respective disciplines. After completing this course the student should be able to:

- Understand and use tools for generating entrepreneurial ideas and problem solving
- Understand and use tools for the selection of ideas
- Possess the practical ability to introduce ideas to a market
- Understand entrepreneurship's part in a process that includes idea generation and implementation.

Content

The contents of the course build on research within the subject area and its relationship to a social science context. More specifically, the course includes the following elements:

- The concept of entrepreneurship and its relation to the concept of innovation
- Creative processes for idea generation and problem solving
- Rhetoric and presentation skills

- Business plan

The course provides the student with an introduction to basic concepts and models within entrepreneurship, and gives the student knowledge and skills in idea generation and problem solving for creating innovations and developing entrepreneurship. The process is based on an understanding of concepts and context, before leading into the creative process of idea generation and problem solving. This idea is then formalised into a basic business plan. The business plan is presented at a seminar. All parts of the course include practical elements where the student is expected to reflect and participate in discussions.

The pedagogical model builds on problem-based learning. The course also builds on the idea that the student has a desire to analyse, reflect on and critically examine problems, and on this basis create ideas using an entrepreneurial approach.

The course aims to stimulate the students' curiosity for entrepreneurship and innovation while meeting high academic standards.

Type of Instruction

The course provides an overview of theoretical and practical questions on entrepreneurship and innovation. The students are also given tools for effective problem-solving processes for idea generation and for the implementation of entrepreneurship in practice. The aim of the course is to stimulate the students to apply a more entrepreneurial approach to their previous knowledge and experiences. The course builds on problem-based learning where learning presupposes the active participation of the student. The tuition consists of lectures and seminars. Participation in, and preparation for, some of the seminars, as indicated by the course information, is mandatory. Traditional lectures will be mixed with active and interactive seminars. Examination is through individual reports, the writing of a group report, and by the evaluation of the student's active participation in the various elements of the course. The examination includes an oral presentation, given in a professional way in front of group. Active participation during the mandatory seminars is also a precondition for a passing grade.

For the course as a whole the following grades are awarded: pass with distinction, pass, fail, as well as A-F on the ECTS grading scale. Grades are awarded based on how well the student achieves the intended learning outcomes.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The grading is based on assessment of the written exams, reports and the student's ability to present and discuss report contents. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale.

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

Course Evaluation

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

Required Reading and Additional Study Material

Excerpts from: Lumsdaine, E., and Binks, B., (2007), *Entrepreneurship from Creativity to Innovation: Thinking Skills for a Changing World*. Trafford Publishing, Victoria, BC Canada.

Clark, C., (1999), How to give effective business briefings. London: Kogan Page.

Additional articles

Course supervision and compendium material