# **Linnæus University**

# Course syllabus

Faculty Board of Business, Economics and Design School of Business and Economics

1FE430 Aktie- och värdepapperskunskap II, 7,5 högskolepoäng Knowledge in the field of Stocks and Bonds II, 7.5 credits

#### Main field of study

**Business Administration** 

#### **Subject Group**

**Business Administration** 

#### Level of classification

First Level

#### **Progression**

G1F

#### **Date of Ratification**

Approved by the Board of the School of Business and Economics 2009-05-05

Revised 2011-12-09. Revised due to translation into English.

The course syllabus is valid from spring semester 2012

#### **Prerequisites**

Knowledge in the field of Stocks and Bonds 1, 1-7, 5 credits.

# Objectives

The aim of the course, besides the course objectives below, is to create an understanding for how the course relates to a greater economic and social-scientific context as well as to the research front within the subject.

The course should provide students with:

- an insight into the psychology of the stock market
- the ability to utilize technical analysis and valuation models
- awareness of time-bargaining
- deeper knowledge of options
- the ability to assess various strategies when trading with bonds
- an insight into the debate on ethics and morals in the field of bonds
- the ability to utilize the internet within the field of the course

#### Content

Stock market psychology

- Technical analysis and valuation models
- Options and time-bargaining
- Strategies when trading with bonds
- Ethics and morals in the field of bonds
- Information retrieval

### Type of Instruction

The course begins with an optional introduction day at BBS. After this, all teaching will be carried out through the education platform, Learngate. Teaching is in the form of internet lectures with reading instructions, application exercises, knowledge tests, assignments and project, of which the knowledge test and project are obligatory. The course concludes with a home exam.

#### Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Grading of students' performances is carried out in the form of a home exam, knowledge tests, assignments and a project work. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale. Grading is based on how well the student has fulfilled the expected learning outcomes.

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

### Course Evaluation

A written evaluation in conducted and complied in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

## Required Reading and Additional Study Material

Karlsson, I. (2009). Aktie- och värdepapperskunskap, part 2. Course material on the education platform, Learngate.

Tjeder, J. (2006). Optionshandboken: Lär dig grunderna i optionshandel. Stockholm: Aktiespararnas Förlag. 188 p. ISBN 91-89212-11-8

Torssell, J. & Nilsson, P. (2000). Boken om teknisk analys – teori, grunder och tillämpning.

Stockholm: Börsinsikt AB. 235 p. ISBN 91-630-9240-9

Internet. Ca 300.

Reference literature

Bernhardsson, J. (2002). Tradingguiden. Stockholm: Bokförlaget Fischer & Co. 420 p. ISBN 91-7054-952-4

Bernhardsson, J. (2007). Investerarens uppslagsbok. Malmö: Liber Ekonomi. 248 p. ISBN 91-47-08751-X

Gyllenram, C-G. (1998). Aktiemarknadens psykologi. Stockholm: Bokförlaget Rabén Prisma. 252 p. ISBN 91-518-3421-9

Gyllenram, C-G. & Ugrina, T. (2004). En aktiespekulants psykologi. Malmö: Liber Ekonomi. 272 p. ISBN 91-47-07408-6