



Course syllabus

School of Business and Economics

Department of Management

1FE194 Företagande och affärsutveckling, 7,5 högskolepoäng

1FE194 Entrepreneurship and Venture Management, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2015-05-13

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

Prerequisites

At least 15 credits within Business Administration at a G1N level, or the equivalent.

English B/6, or the equivalent.

Objectives

After completing the course the student is expected to be able to:

- explain the theoretical and societal meaning of entrepreneurship
- problematize and analyze the functions of entrepreneurship within various societal systems and its relevance for economic, social and personal development
- problematize and analyze the paradoxes of entrepreneurship
- problematize and analyze the entrepreneurial process from the initial nascent phase via implementation to daily operations
- apply the course content in order to create or modify business models

Content

The course contains:

- the historical and contemporary meaning and significance of the

- entrepreneurship concept
- various forms of entrepreneurship on individual, group, organizational and societal levels
- the core components of entrepreneurship
- the tension between entrepreneurship and management as organizational principles
- the entrepreneurial process, its tools and principles

Type of Instruction

Lectures, tutoring and seminars. Obligatory parts are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined orally and in writing through a project work/mini thesis (group work) and a written closed book exam (individual work).

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: The course overlaps IFE807 with 7.5 credits.

Required Reading and Additional Study Material

Required reading

Løwe Nielsen, S, Klyver, K, Rostgard Evald, M & Bager, T. *Entrepreneurship in theory and practice – paradoxes in play*. Edward Elgar Publishing. Latest edition. About 240 pages.

Reference literature

Osterwalder, A. & Pigneur, Y. *Business Model Generation*. John Wiley & Sons, New Jersey. Latest edition. About 280 pages.

Scientific articles. About 500 pages.