



## Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1FE194 Företagande och affärsutveckling, 7,5 högskolepoäng

Entrepreneurship and Venture Management, 7.5 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G1F

### **Date of Ratification**

Approved 2015-05-13

Revised 2016-10-19 by School of Business and Economics. Literature list revised.

The course syllabus is valid from spring semester 2017

### **Prerequisites**

Business Administration, 30 credits.

## Objectives

After completing the course the student is expected to be able to:

- explain the theoretical and societal meaning of entrepreneurship
- problematize and analyze the functions of entrepreneurship within various societal systems and its relevance for economic, social and personal development
- problematize and analyze the paradoxes of entrepreneurship
- problematize and analyze the entrepreneurial process from the initial nascent phase via implementation to daily operations
- apply the course content in order to create or modify business models

## Content

The course contains:

- the historical and contemporary meaning and significance of the entrepreneurship concept
- various forms of entrepreneurship on individual, group, organizational and societal levels
- the core components of entrepreneurship
- the tension between entrepreneurship and management as organizational principles
- the entrepreneurial process, its tools and principles

## Type of Instruction

Lectures, tutoring and seminars. Obligatory parts are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined orally and in writing through a project work/mini thesis (group work) and a written closed book exam (individual work).

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

## Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

## Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: The course overlaps 1FE807 with 7.5 credits.

## Required Reading and Additional Study Material

### Required reading

Løwe Nielsen, S, Klyver, K, Rostgard Evald, M & Bager, T. *Entrepreneurship in theory and practice – paradoxes in play*. Edward Elgar Publishing. Latest edition. About 240 pages.

### Reference literature

Osterwalder, A. & Pigneur, Y. *Business Model Generation*. John Wiley & Sons, New Jersey. Latest edition. About 280 pages.

Scientific articles. About 500 pages.