



Course syllabus

School of Business and Economics
Department of Organisation and Entrepreneurship

1FE194 Företagande och affärsutveckling, 7,5 högskolepoäng
Entrepreneurship and Venture Management, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by School of Business and Economics 2015-05-13
The course syllabus is valid from spring semester 2016

Prerequisites

Business Administration, 30 credits.

Objectives

After completing the course the student is expected to be able to:

- explain the theoretical and societal meaning of entrepreneurship
- problematize and analyze the functions of entrepreneurship within various societal and economic systems and its relevance for economic, social and personal development
- problematize and analyze the paradoxes of entrepreneurship
- problematize and analyze the entrepreneurial process from the initial nascent phase via implementation to the many facets of daily operations
- apply the course content in order to create or modify business models

Content

The course contains:

- the historical and contemporary meaning and significance of the entrepreneurship concept
- various forms of entrepreneurship on individual, group, organizational and societal levels
- the core components of entrepreneurship
- the tension between entrepreneurship and management as organizational principles
- the entrepreneurial process, its tools and principles

Type of Instruction

Lectures, tutoring and seminars. Obligatory parts are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Ways to examine the course are through a project work/mini thesis (group work) and through a closed book exam (individual work).

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

Credit Overlap

This course cannot be part of a degree in combination with another course in which the content fully or partly correspond to the content of this course: The course overlaps IFE807 with 7.5 credits.

Required Reading and Additional Study Material

Required reading

Blundel, R. & Lockett, N. *Exploring Entrepreneurship. Practices and Perspectives*. Oxford University Press. Latest edition. Approx. 464 pages.

Scientific articles. Approx. 500 pages.