



## Course syllabus

School of Business and Economics  
Department of Management

1FE194 Företagande och affärsutveckling, 7,5 högskolepoäng  
Entrepreneurship and Venture Management, 7.5 credits

### **Main field of study**

Business Administration

### **Subject**

Business Administration

### **Level**

First cycle

### **Progression**

G1F

### **Date of Ratification**

Approved 2015-05-13.

Revised 2025-11-03. Examination.

The course syllabus is valid from spring semester 2026.

### **Prerequisites**

At least 15 credits within Business Administration at a G1N level, or the equivalent.  
English 6, or the equivalent.

### **Objectives**

After completing the course the student is expected to be able to:

- explain the theoretical and societal meaning of entrepreneurship
- problematize and analyze the functions of entrepreneurship within various societal systems and its relevance for economic, social and personal development
- problematize and analyze the paradoxes of entrepreneurship

- problematize and analyze the entrepreneurial process from the initial nascent phase via implementation to daily operations
- apply the course content in order to create or modify business models

## Content

The course contains:

- the historical and contemporary meaning and significance of the entrepreneurship concept
- various forms of entrepreneurship on individual, group, organizational and societal levels
- the core components of entrepreneurship
- the tension between entrepreneurship and management as organizational principles
- the entrepreneurial process, its tools and principles

## Type of Instruction

Lectures, tutoring and seminars.

## Examination

The course is assessed with the grades A, B, C, D, E or F.

The course is examined through an individual written examination 4.5 credits, and a group project presented both in writing and orally 3 credits.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first- and second-cycle levels.

In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

## Course Evaluation

A course evaluation should be conducted during the course or in connection with its conclusion. The results and analysis of the completed course evaluation should be promptly communicated to students who have completed the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

## Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 1FE807 with 7.5 credits.

## Required Reading and Additional Study Material

### Required reading

Løwe Nielsen, S, Klyver, K, Rostgard Ewald, M & Bager, T. *Entrepreneurship in theory and practice – paradoxes in play*. Edward Elgar Publishing. Latest edition. About 240 pages.

**Reference literature**

Osterwalder, A. & Pigneur, Y. *Business Model Generation*. John Wiley & Sons, New Jersey. Latest edition. About 280 pages.

Scientific articles. About 500 pages.