Linnæus University

Course syllabus

Faculty Board of Business, Economics and Design School of Business and Economics

1FE111 Grundläggande Organisationsteori för inrednings- och butikskommunikatörer, 7,5 högskolepoäng

Basic Organization Theory for Interior Designers and Visual Merchandisers, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G₁N

Date of Ratification

Approved by Organisational Committee 2009-12-17

The course syllabus is valid from autumn semester 2010

Prerequisites

Mathematics A, Civics A.

Expected learning outcomes

After completing the course, the student will have:

- Basic knowledge of, and be able to give an account for, basic theory in organizing and management
- Basic knowledge of classic contributions to organization theory and the development of the field
- Basic knowledge of how to interpret organizational phenomena as seen from different perspectives
- Basic knowledge of how to formulate a research question in relation to theory and the phenomena at hand
- Applied knowledge of how to argue for various courses of action in relation to theories and perspectives
- Applied knowledge of how to carry out and present basic organization analysis

Content

- Organization theory classics and the development of the field
- People, work and motivation

- · Formal and informal social structure
- Organizational environment and strategy
- Politics and power
- Culture and symbolism
- Leadership as perspective and practice
- Change and learning
- Gender and diversity in organizations

Type of Instruction

Teaching consists of lectures, seminars, case studies and group assignments. Participation in and preparation for certain, specified in course instructions, course elements are mandatory. Theory and practice are actively integrated, for example by interaction with companies or other organizations. Students are introduced to traditional academic work methods, such as oral and written presentation of their own material, opposition and seminars.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Individually written examination, F/P/PwD, 4 hec, and group papers, F/P, 3,5 hec.

Examination also includes oral presentation in a professional manner. Active participation in mandatory seminars is required for a pass grade.

The grading is based on assessment of the written exams, reports and the student's ability to present and discuss report contents. Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale.

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

Course Evaluation

A written evaluation in conducted and complied in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

Required Reading and Additional Study Material Required reading

Bolman, Lee G. & Deal, Terrence E. *Nya perspektiv på organisation och ledarskap*, Lund: Studentlitteratur (senaste upplaga), 555 pages

Eriksson-Zetterquist, U. & Styhre, Alexander. *Organisering och intersektionalitet*, Malmö: Liber (2004), 206 pages