



Course syllabus

School of Business and Economics
Department of Management

1FE10U Företagsekonomi för lärare i gymnasieskolan, 90 hp (1-90 hp), ingår i Lärarlyftet, 90 högskolepoäng

Business Administration for Upper Secondary School Teachers, 90 credits (1-90 credits), 90 credits

Main field of study

Business Administration

Subject

Business Administration

Level

First cycle

Progression

G1N

Date of Ratification

Approved 2025-09-01.

The course syllabus is valid from spring semester 2026.

Prerequisites

Qualifying degree in education. Upon application, the form "Huvudmannens Godkännande" should also be included.

Objectives

Module 1: Introduction to Management Control, 7.5 credits

After completing this module the student should be able to:

- explain and apply fundamental economic concepts
- describe basic principles and methods of budgeting
- prepare budgets based on given scenarios
- perform basic accounting entries

- prepare basic financial statements using accruals
- calculate and interpret basic financial key performance indicators (KPIs)

Module 2: Organization and Leadership, 7.5 credits

After completing this module the student should be able to:

- account for fundamental theories of organisation and leadership
- describe classical contributions to organisational theory and the development of the field
- interpret organisational phenomena from different theoretical perspectives
- argue for various courses of action within an organisation, in relation to theory and practice
- reflect on ethical and sustainability issues in both national and international contexts

Module 3: Marketing, 7.5 credits

After completing this module the student should be able to:

- account for fundamental concepts and models in consumer marketing
- identify and describe the different phases of an organisation's marketing process
- account for concepts and models in service marketing
- account for basic concepts and approaches in industrial marketing (Business-to-Business)
- summarise the main features of Swedish marketing legislation
- apply theories and models from the module to understand real-world organisations
- apply structure and correct formal requirements for an academic report

Modul 4: Subject Didactics of Business Administration in Upper Secondary Schools, 7.5 credits

After completing this module the student should be able to:

- explain the conditions of the subject of business administration in upper-secondary education in relation to the national curriculum
- apply didactic models in the planning and analysis of teaching in business administration
- formulate and justify assessment criteria in relation to the grading criteria of the subject syllabus
- reflect on subject-specific didactic challenges in business administration from language- and knowledge-development perspectives, as well as entrepreneurial learning

Module 5: Basic Cost Accounting, 7.5 credits

After completing this module the student should be able to:

- explain the role of product and investment calculations in management control
- explain the theoretical foundations of cost accounting
- apply various costing models in different calculation scenarios based on predefined purposes
- describe the development of management control
- explain and apply the fundamentals of internal accounting

Module 6: Supply Chain Management 7.5 credits

After completing this module the student should be able to:

- account for the importance of logistics for business profitability, efficiency, and sustainable development
- perform total cost analyses, basic inventory control calculations, and customer service calculations, and interpret and evaluate the results
- formulate a research question, search for, collect, and critically evaluate theory within a defined theoretical area, and analyse, interpret, and present the results both in writing and orally

Module 7: Introduction to Entrepreneurship, 7.5 credits

After completing this module the student should be able to:

- account for the concept of entrepreneurship and its role in society
- account for different perspectives on entrepreneurship and their underlying assumptions
- account for and apply tools for entrepreneurial idea generation, idea selection, and problem-solving
- identify and account for scientific, societal, and ethical aspects of the formulated idea

Module 8: Digital Business Transformation, 7.5 credits

After completing this module the student should be able to:

- demonstrate an understanding of various aspects of digital transformation in organisations and businesses
- account for and analyse fundamental theories, concepts, and models of digital business development/transformation
- critically discuss the role and significance of digital technology for the company and its competitiveness
- account for management and change processes for successful digital business development/transformation
- demonstrate an understanding of and critically discuss the digital value of the company/organisation

Module 9: Sustainability in Business, 7.5 credits

After completing this module the student should be able to:

- account for theories underlying the concept of sustainable development from economic, social, and ecological perspectives
- describe sustainable development at a global level by analysing progress based on economic, social, and ecological variables
- discuss the strengths and weaknesses of the market economy in achieving sustainable management of natural resources
- account for and discuss how sustainability can be implemented in entrepreneurial processes and business activities

Module 10: Research Methodology in Business Administration, 7.5 credits

After completing this module the student should be able to:

- account for key concepts and conceptual relationships within quantitative and qualitative methods
- formulate research problems and methodologically grounded research strategies that address the stated problem using both quantitative and qualitative approaches
- account for ontological and epistemological positions
- argue for the choice of empirical material and methods for data collection

- analyse, interpret, and evaluate research results from scientific, societal, and ethical perspectives

Module 11: Project Management, 7.5 credits

After completing this module the student should be able to:

- discuss fundamental concepts and tools in project methodology and project management
- carry out basic project planning
- analyse and evaluate projects

Module 12: Independent project with focus on the Development of Educational Content in Business Studies for Upper Secondary School, 7.5 credits

After completing this module the student should be able to:

- apply business administration knowledge in a subject didactic context
- independently plan and analyse a subject didactic development project within a relevant educational component in business administration intended for upper-secondary school students
- demonstrate subject didactic skills in business administration in the context of upper-secondary education, both orally and in writing, with particular focus on collegial learning and student communication
- evaluate and critically review subject didactic choices
- author and defend a scientifically structured academic work
- independently conduct an opposition

Content

Module 1: Introduction to Management Control, 7.5 credits

The module introduces fundamental economic concepts and relationships. This includes, among other things, the purpose and functions of management control, profit planning, the basics of budgeting and the budgeting process. The module also provides an introduction to bookkeeping, concluding with income statements and balance sheets, as well as an introduction to key performance indicator (KPI) analysis.

Building upon the knowledge developed in upper secondary business studies, the module deepens the understanding of corporate governance and financial planning. It equips students with tools to analyse economic relationships and construct budgets, which are central to understanding the role of business in society and sustainable business development. Furthermore, it provides tools for interpreting financial information and its impact on corporate decision-making, in line with the importance of financial decision-making and statutory accounting requirements. Through online lectures and computer-based exercises, students gain practical experience in management control, thereby strengthening their understanding of business processes and their significance from a sustainable and ethical perspective.

Module 2: Organization and Leadership, 7.5 credits

The module covers the foundations of organisational theory and leadership. This includes, among other aspects, the scientific background of the discipline, knowledge of business and entrepreneurship, and theories of organising, including areas such as leadership, organisational structure, power, culture, change, gender, and diversity.

The module enhances understanding of organisational structure, strategy, and governance, with links to the role of business in societal development and sustainability issues. It draws upon classical organisational theory perspectives, leadership as both

practice and theory, and organisational change processes. Through case studies and theoretical analysis, the module contributes to the development of students' ability to interpret and discuss business phenomena, and to analyse power structures and strategic decision-making. Teaching is conducted digitally through self-directed study and online discussions.

Module 3: Marketing, 7.5 credits

The module addresses key concepts, models, and theories within consumer and service marketing, as well as industrial marketing (B2B). This includes, among other aspects, the marketing planning process and its various stages; the composition of the marketing mix; different competitive tools such as product, price, marketing communication, and distribution; industrial marketing (B2B), interaction processes and networks; service marketing, service management; and Swedish marketing legislation.

Building upon the knowledge acquired in upper secondary business studies, the module explores strategic decision-making and ethical considerations in marketing. It contributes to an understanding of how companies can design their marketing strategies in accordance with economic, social, and environmental sustainability. Furthermore, students develop the ability to apply academic methods for analysis and reporting.

Modul 4: Subject Didactics of Business Administration in Upper Secondary Schools, 7.5 credits

This module explores how core content within various areas of business administration can be taught, assessed, and graded in upper secondary education. The aim is to develop and strengthen subject-specific didactic competence through the support of theories and models. The module provides an in-depth understanding of the didactic challenges associated with teaching business administration, as well as practical skills for planning and analysing teaching in upper secondary schools. The module addresses varied approaches and methods, such as language- and knowledge-development strategies and entrepreneurial learning, which are closely linked to the subject's goals of enhancing students' understanding of entrepreneurship and their ability to apply economic theories and methods.

Through collegial learning and didactic analysis methods, the module strengthens pedagogical competence in teaching business administration, based on current research findings, sustainable perspectives, and the needs of upper secondary education.

Module 5: Basic Cost Accounting, 7.5 credits

This module addresses the fundamentals of management control and its role within companies and organisations. This includes, among other aspects, an overview of product costing as a basis for decision-making, product costing in various costing scenarios, investment appraisal, standard costs and transfer pricing, contemporary ideas in management control, variance analysis within standard costing, and the foundations and application of internal accounting.

The module content relates to the upper secondary school curriculum by developing an understanding of corporate financial decision-making, governance, and sustainability perspectives. By analysing costing models, students gain insights into how companies manage resources efficiently and contribute to economic sustainability. The course also deepens knowledge of business administration theories and methods, thereby enhancing the ability to analyse and discuss business-related issues. In this way, the module provides a solid foundation for further studies and professional careers in economics, business management, and education. Through computer-based exercises, students gain practical experience in applying costing models to decision-making.

Module 6: Supply Chain Management 7.5 credits

This module addresses logistics as a perspective and strategy. This includes, among other aspects, definitions and key concepts, historical development, strategy and organisation; distribution and delivery service; delivery service elements, differentiation, distribution channels, supply chain management; materials and production planning; planning environments, material planning methods; procurement and supply; the significance and various roles of purchasing, strategic procurement; quantitative logistics models; total cost analysis, and inventory control.

The module covers areas that are central to corporate governance and management. Students are trained to analyse and interpret financial data. Through its focus on total cost analysis and delivery service, the module provides insights into how companies adapt to market conditions and sustainable business models. Its academic orientation strengthens students' analytical abilities and prepares them for further studies and professional roles in business management and logistics.

Module 7: Introduction to Entrepreneurship, 7.5 credits

This module explores the concept of entrepreneurship, its historical development, and its role in society. This includes, among other aspects, creative processes for idea generation and problem-solving, the importance of networks and marketing in entrepreneurial processes, business plans and business models, as well as sustainable perspectives within entrepreneurship.

Building upon the knowledge acquired in upper secondary business studies, the module analyses how the scientific, ethical, and societal dimensions of entrepreneurship relate to corporate governance, regulation, and influence, and how businesses and entrepreneurs can contribute to economic, social, and environmental sustainability. Through practical exercises in idea development and problem-solving, students enhance their ability to transform ideas into business ventures. The module contributes to strengthening innovation capacity and understanding entrepreneurship as a driving force for societal change.

Module 8: Digital Business Transformation, 7.5 credits

This module is grounded in the digitalisation of society and the digital landscape of business. It includes, among other aspects, discussions on digital technology and the identification and development of organisational processes, resources, and capabilities; digital technology and value creation; digital business models; the tension between digital strategy and strategic digitalisation; the management of digital transformation; and the evaluation of an organisation's digital maturity and value. The module content is also discussed in relation to its implications for learning and subject content in upper secondary education.

Module 9: Sustainability in Business, 7.5 credits

This module addresses key concepts of sustainable development within business administration, viewed through economic, social, and ecological perspectives. This includes, among other aspects, central concepts such as circular economy, Corporate Social Responsibility (CSR), and social entrepreneurship; ecocentric and anthropocentric environmental perspectives; historical and future-oriented views on sustainability at a global level; environmental economics and ecological economics; economic instruments and green performance indicators; environmental technology for business professionals; greenwashing and sustainability paradoxes; as well as sustainable business models and the role of market economies in resource management. The UN's Global Goals are used to concretise sustainability in a business context.

The module enhances students' understanding of corporate responsibility in society,

particularly in relation to sustainable business and business development. By integrating theory and practice, the module fosters analytical and innovative thinking around sustainability, preparing students to drive change in the business sector in alignment with democratic and ethical values, and to translate these perspectives into the context of upper secondary education within the framework of business administration curricula.

Module 10: Research Methodology in Business Administration, 7.5 credits

This module introduces key questions and perspectives in the research process by focusing on philosophy of science and methodology. This includes, among other aspects, an introduction to the research process and research methods in business administration; an overview of fundamental scientific assumptions about knowledge production and various research perspectives; implications for practical research depending on underlying epistemological assumptions; formulation of research questions; evaluation criteria; access to empirical material; various approaches to analysing and interpreting qualitative and quantitative data; different ways of writing conclusions and presenting results; research ethics; discussion and evaluation of a thesis; and the use of references.

Module 11: Project Management, 7.5 credits

This module introduces the three core components of the project management discipline: project methodology, project leadership, and project communication. This includes, among other aspects, discussions on project methodology and the requirements for conducting a project, such as models, methods, and tools, as well as the impact of project outcomes on the commissioning organisation. It also covers the division of responsibilities and roles between the client/operations manager and the project manager. Furthermore, the module emphasises how project methodology, leadership, and communication together enable effective project execution.

Module 12: Independent project with focus on the Development of Educational Content in Business Studies for Upper Secondary School, 7.5 credits

Through an independent development project, students deepen their ability to apply business administration knowledge in educational contexts, aligning with the upper secondary curriculum's emphasis on the practical application of economic theories and methods. The module promotes collegial learning with a focus on subject-specific didactic skills, critical reflection, and student communication.

The course is conducted as an independent research project, formulated, executed, and reported in consultation with the examiner and supervisor.

Type of Instruction

Teaching is carried out as distance learning via a learning platform and consists of self-studies based on instructions from the course coordinator. The teaching consists of lectures, exercises, lab sessions, self-study, web-based discussions, and supervision. The course requires access to a computer with internet connection and a webcam. Certain teaching activities may be recorded for course participants. All teaching is conducted via the School of Business and Economics' learning platform.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The modules are examined through individual written and oral examinations. Some modules include group-based assessment tasks, and in two cases, examinations are conducted on campus. See the respective module descriptions below for further details.

Module 1: Introduction to Management Control, 7.5 credits

The module is examined through an individual written examination 4.5 credits and two individual written and oral examinations 1.5 credits each. The written examination is conducted on campus.

Module 2: Organization and Leadership, 7.5 credits

The module is examined through an individual written and oral examination 3 credits and a group-based written and oral examination 4.5 credits.

Module 3: Marketing, 7.5 credits

The module is examined through an individual written examination 3.5 credits and two individual written and oral examinations 1 credit each.

Module 4: Subject Didactics of Business Administration in Upper Secondary Schools, 7.5 credits

The module is examined through an individual written and oral examination 5 credits and group-based written and oral assessment tasks 2.5 credits.

Module 5: Basic Cost Accounting, 7.5 credits

The module is examined through an individual written examination 6.5 credits and a written laboratory assignment 1 credit. Parts of the written examination are conducted on campus.

Module 6: Supply Chain Management 7.5 credits

The module is examined through an individual written examination 4 credits, and individual written and oral examinations of 1 credit and 2.5 credits respectively.

Module 7: Introduction to Entrepreneurship, 7.5 credits

The module is examined through individual written and oral examinations of 2.5 credits and 5 credits respectively.

Module 8: Digital Business Transformation, 7.5 credits

The module is examined through individual written and oral examinations of 3 credits and 4.5 credits respectively.

Module 9: Sustainability in Business, 7.5 credits

The module is examined through an individual oral examination 2 credits, an individual written examination 2 credits, and a group-based written and oral examination 3.5 credits.

Module 10: Research Methodology in Business Administration, 7.5 credits

The module is examined through an individual written examination 1.5 credits and individual written and oral examinations of 3 credits each.

Module 11: Project Management, 7.5 credits

The module is examined through an individual written examination 1.5 credits, an individual written and oral examination, and group-based written and oral assessment tasks 6 credits in total.

Module 12: Independent project with focus on the Development of Educational Content in Business Studies for Upper Secondary School, 7.5 credits

The module is examined through an individual written and oral examination 7.5 credits.

The following applies to all modules:

The grade VG constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade G is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

The grade of the course is a combined assessment from the grades of the various course modules. The combined assessment is based on the grades and the scope of the course (90 credits). The more extensive a module is, the greater impact it will have on the final grade. Module grades with the grading scale between G-U will not be considered into the combined assessment. However, a G is required for each of the modules in order to receive a final course grade.

Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first- and second-cycle levels.

In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

Course Evaluation

A course evaluation should be conducted during the course or in connection with its conclusion. The results and analysis of the completed course evaluation should be promptly communicated to students who have completed the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course:

Module 1: 1FE944 with 7.5 credits.

Module 2: 1FE921 with 7.5 credits.

Module 3: 1FE926 with 7.5 credits.

Module 4: 1FE995 with 7.5 credits.

Module 5: 1FE939 with 7.5 credits.

Module 6: 1FE977 with 7.5 credits.

Module 7: 1FE989 with 7.5 credits.

Module 8: 1FE644 with 7.5 credits.

Module 9: 1FE955 with 7.5 credits.

Module 10: 2FE941 with 7.5 credits.

Module 11: 1FE532 and 1FE922 with 7.5 credits each.

Required Reading and Additional Study Material

Module 1: Introduction to Management Control, 7.5 credits

Required reading

Almqvist, R. M., Graaf, J., Parment, A., Jannesson, E., Skoog, M., & Thomasson, A. *Boken om ekonomistyrning*. Studentlitteratur. Latest edition. About 540 pages.

Almqvist, R. M., Eriksson, K., Graaf, J., & Parment, A. *Boken om ekonomistyrning: Övningsbok med lösningar*. Studentlitteratur. Latest edition. About 450 pages.

Arvidsson P., Carrington T. & Johed G., *Den nya affärsredovisningen*. Liber. Latest edition. About 380 pages.

Arvidsson P., Carrington T. & Johed G. *Den nya affärsredovisningen: övningar*. Liber.

Latest edition. About 200 pages.

Course compendium material. About 50 pages. Provided on the module's learning platform.

Reference literature

Arvidsson P., Carrington T. & Johed G. *Den nya affärsredovisningen: lösningar*. Liber. Latest edition. About 200 pages.

Module 2: Organization and Leadership, 7.5 credits

Required reading

Blomberg, J., *Management. Organisations- och ledarskapsanalys*. Studentlitteratur. Latest edition. About 310 pages.

Additional literature on organization, leadership, diversity and gender. About 300 pages.

Module 3: Marketing, 7.5 credits

Required reading

Kotler, P., Armstrong, G. & A. Parment. *Principles of Marketing Scandinavian Edition*. Harlow: Pearson Education Limited. Latest edition. About 600 pages.

Scientific articles. About 200 pages. Provided on the module's learning platform.

Reference literature

Patel, R. Davidsson, B. *Forskningsmetodikens grunder*. Lund: Studentlitteratur. Latest edition. About 150 pages.

Modul 4: Subject Didactics of Business Administration in Upper Secondary Schools, 7.5 credits

Required reading

Alwall, J., & Lelinge, B. (2016). *Mot gemensamma mål: om entreprenöriellt lärande som gränsöverskridande arbetsmetod*. Malmö högskola. (Chapter 3 and 4). 20 pages.

Brunsson, N. (2010). *Företagsekonomins frågor*. SNS. (Chapter 1 and 20). 10 pages.

Burman, A., Graviz, A., & Rönby, J. (2010). *Tradition och praxis i högre utbildning: Tolv ämnesdidaktiska studier*. Södertörns högskola. (Chapter 4). 20 pages.

Lelinge, B., & Widén, P. (2014). *Entreprenöriellt lärande i skolan*. Studentlitteratur AB. (Chapter 1). 10 pages.

Sjöström, J., & Tyson, R. (2022). *Didaktik för lärande och bildning*. Liber. (Chapter 5). 60 pages.

Smith, D., Brännström, D., & Jansson, A. *Redovisningens språk*. Studentlitteratur AB. Latest edition. (Chapter 1-6). About 125 pages.

Wiksten, M. & Kindenberg, B., *Språkutvecklande SO undervisning: strategier och metoder för högstadiet*. Natur & Kultur. Latest edition. About 185 pages.

Reference literature

Skolverket. (2025). *Läroplan för gymnasieskolan*. Skolverket.

SFS 2010:800. Skollag. Stockholm: Utbildningsdepartementet.

Module 5: Basic Cost Accounting, 7.5 credits

Required reading

Andersson, G., & Funk, E., *Ekonomistyrning – Beslut och handling*. Lund: Studentlitteratur. Latest edition. About 500 pages.

Andersson, G., & Funk, E., *Ekonomistyrning – Beslut och handling Övningsbok med lösningar*. Lund: Studentlitteratur. Latest edition. About 240 pages.

Funck, E., & Jönsson, M., *Internredovisning: grunder och tillämpningar*. Studentlitteratur. Latest edition. About 70 pages.

Course compendium material and scientific articles. About 80 pages. Provided via the module's learning platform.

Reference literature

Skolverket. (2025). *Läroplan för gymnasieskolan*. Skolverket.

Module 6: Supply Chain Management 7.5 credits

Required reading

Jonsson, P. & Mattsson, S.A., *Logistik – Läran om effektiva materialflöden*. Studentlitteratur. Latest edition. About 460 pages.

Räknekompendium/articles. About 60 pages. Provided via the module's learning platform.

Module 7: Introduction to Entrepreneurship, 7.5 credits

Required reading

Blundel R. & Lockett N. *Exploring entrepreneurship: practices and perspectives*. Oxford University Press. Latest edition. About 465 pages.

Scientific articles on entrepreneurship. About 100 pages. Provided on the module's learning platform.

Video material available online. About 3 hours.

Module 8: Digital Business Transformation, 7.5 credits

Required reading

Westerman, G. et al. *Leading Digital, turning technology into business transformation*. Harvard Business Review Press. Boston. Latest edition. About 285 pages.

Scientific articles. About 200 pages. Provided on the module's learning platform

Reference literature

Skolverket. (2025). *Läroplan för gymnasieskolan*. Skolverket.

Module 9: Sustainability in Business, 7.5 credits

Required reading

Larsson, Bratt, L., & Sandahl, J. *Hållbar utveckling och ekonomi?: inom planetens gränser*. Studentlitteratur. Latest edition. About 320 pages.

Scientific articles. About 200 pages. Provided on the module's learning platform.

Reference literature

Skolverket. (2025). *Läroplan för gymnasieskolan*. Skolverket.

Module 10: Research Methodology in Business Administration, 7.5 credits

Required reading

Bryman, A., Bell, E., *Företagsekonomiska forskningsmetoder*. Malmö; Liber Ekonomi. Latest edition. About 620 pages.

Yin, R. K., *Fallstudier: Design och genomförande*. Malmö. Liber. Latest edition. About 210 pages.

Module 11: Project Management, 7.5 credits

Lundqvist, S. & Marcusson, L. *Planera ditt projekt - en handbok*. Studentlitteratur. Latest edition. About 300 pages.

Tonnquist, B. *Projektledning*. Sanoma Utbildning. Latest edition. About 480 pages.

Module 12: Independent project with focus on the Development of Educational Content in Business Studies for Upper Secondary School, 7.5 credits

The course literature is selected in consultation with the supervisor and examiner.