



Course syllabus

School of Business and Economics
Department of Organisation and Entrepreneurship

1FE053 Entreprenörskap och verksamhetsutveckling, 7,5
högskolepoäng
Entrepreneurship and Organizational Development, 7.5 credits

Main field of study
Business Administration

Subject Group
Business Administration

Level of classification
First Level

Progression
G1N

Date of Ratification
Approved 2015-09-03
Revised 2019-09-24 by School of Business and Economics. Revision of task modules.
The course syllabus is valid from spring semester 2020

Prerequisites
General entry requirements for university studies.

Objectives

After completing this course the student should be able to:

- explain entrepreneurial processes and practices
- describe development processes – from idea to established organization
- present and apply rudimentary concepts and models within the field of entrepreneurship
- apply an entrepreneurial approach to the development of new or existing organizations
- explain how the insights during the course can be applied in economical, social and cultural contexts

Content

The course contains:

- entrepreneurial and innovative perspectives
- contextualization of concepts
- problematization and an opportunity driven gaze
- problem solving and value creation
- models and tools for developing organizations and activities

Type of Instruction

The teaching consists of lectures, seminars and group assignments. Mandatory parts are stated in the schedule

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through group- and seminar assignments, written assignment and an oral presentation.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Required Reading and Additional Study Material

Required reading

Løwe Nielsen, S., Klyver, K., Rostgard Evald, M. & Bager, T. *Entrepreneurship in theory and practice – paradoxes in play*. Edward Elgar Publishing. Latest edition. About 240 pages.

Osterwalder, A. & Pigneur, Y. *Business Model Generation*. John Wiley & Sons, New Jersey. Latest edition. About 280 pages.

Scientific articles. About 150 pages.