



## Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1FE053 Entreprenörskap och verksamhetsutveckling, 7,5  
högskolepoäng

Entrepreneurship and Organizational Development, 7.5 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G1N

### **Date of Ratification**

Approved by School of Business and Economics 2015-09-03

The course syllabus is valid from spring semester 2016

### **Prerequisites**

General entry requirements.

## Objectives

After finished course the student is expected to be able to:

- explain entrepreneurial processes and practices
- describe development processes – from idea to established organization
- present and apply rudimentary concepts and models within the field of entrepreneurship
- apply an entrepreneurial approach to the development of new or existing organizations
- explain how the insights during the course can be applied in economical, social and cultural contexts

## Content

The course contains the following:

- entrepreneurial and innovative perspectives
- contextualization of concepts
- problematization and an opportunity driven gaze
- problem solving and value creation
- models and tools for developing organizations and activities

## Type of Instruction

The education is based on lectures, seminars and group assignments. Mandatory parts are stated in the schedule

### Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Examination is carried out through group- and seminar assignments, written assignment and an oral presentation.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

### Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

### Required Reading and Additional Study Material

#### Required reading

Løwe Nielsen, S., Klyver, K., Rostgard Evald, M. & Bager, T. *Entrepreneurship in theory and practice – paradoxes in play*. Edward Elgar Publishing. Latest edition. 236 pages.

Osterwalder, A. & Pigneur, Y. *Business Model Generation*. John Wiley & Sons, New Jersey. Latest edition. 282 pages.

Scientific articles. About 150 pages.