



## Course syllabus

School of Business and Economics

Department of Management

1FE028 Entreprenörskap för verksamhetsutveckling i kultursektorn,  
3 högskolepoäng

1FE028 Entrepreneurship for development in the arts and cultural  
sector, 3 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G1N

### **Date of Ratification**

Approved by School of Business and Economics 2023-01-23

The course syllabus is valid from autumn semester 2023

### **Prerequisites**

General entry requirements for university studies. English 6, or the equivalent.

## Objectives

After completing this course the student should be able to:

- describe and problematise contemporary challenges and opportunities for the culture section
- apply entrepreneurship theories and business models as tools in operations within the culture section
- reflect on value creation as a perspective in analyses of a chosen operation in the culture section

## Content

The course contains:

- the concept of value
- business modelling
- operations development

- entrepreneurship
- sector-specific conditions for culture

## Type of Instruction

The teaching consists of lectures and workshop. Workshop is a compulsory component.

## Examination

The course is assessed with the grades Fail (U) or Pass (G).

The course is examined through a written report 3 credits.

The grade G constitutes the highest grade on the scale that will result in a pass. The grade U means that the student's performance is assessed as fail. Grading criteria for the U-G scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

## Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

## Required Reading and Additional Study Material

Osterwalder, A. & Pigneur, Y. *Business Model Generation*. John Wiley & Sons. New Jersey. Latest edition. About 25 pages.

Compendium and scientific articles that mainly concern entrepreneurship and specific conditions for development in the cultural sector. About 150 pages.