



## Course syllabus

Faculty of Business, Economics and Design

Department of Marketing and Tourism Studies

1FE022 Utomlegala förpliktelser och konfliktlösningar grundade i olika kulturer, 7,5 högskolepoäng

1FE022 Extra-legal obligations and conflict resolution founded in different cultures, 7.5 credits

**Main field of study**

Business Administration

**Subject Group**

Business Administration

**Level of classification**

First Level

**Progression**

G1N

**Date of Ratification**

Approved 2011-04-15

Revised 2022-12-05 by School of Business and Economics. Change of department. The course syllabus is valid from spring semester 2023

**Prerequisites**

Admitted to the Marketing Program in Växjö from the autumn 2009.

## Objectives

After completing this course the student should be able to understand:

- Analyze, select and evaluate the appropriate conceptual frameworks for understanding different cultures
- Specifically the moral and other obligations that are implied, when doing business in different cultures
- The extra-legal conflict resolution systems that might be applicable

## Content

- An overview over theoretical perspectives on different cultures

- Knowledge about extra-legal obligations and conflict resolution mechanisms in specific chosen cultures

## Type of Instruction

Lectures and literature studies

## Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Written examination

## Course Evaluation

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

## Required Reading and Additional Study Material

### **Obligatory literature**

Hofstede, G. et al., "Cultures and Organizations: Software for the Mind", Third Edition, McGraw Hill, 478 pp

ELNU Articles, 300 p