



## Course syllabus

Faculty of Business, Economics and Design

Department of Management

1FE013 Football Management I: Grundläggande ledning av fotbollsklubbar, 7,5 högskolepoäng

1FE013 Football Management I: Basics for Managing Football Clubs, 7.5 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G1N

### **Date of Ratification**

Approved 2009-06-18

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

### **Prerequisites**

General entry requirements for university studies.

## Objectives

On completion of the course, students should be able to:

- Describe the football industry
- Analyse football clubs with the help of theories on organisation and management
- Briefly describe and analyse a football club's economy
- fundamentally understand development work in football clubs

## Content

The course contains the following elements:

- Football as an industry
- Theories and models for analysing a football club
- Football economy, sale and market
- Development of football clubs

## Type of Instruction

Teaching is in the form of lectures and seminars

## Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Examinations are carried out through individual and/or written group reports.

Grading scale: Grading is carried out with one of the following grades: Pass with credit (80%-100%), Pass (60%-79%) or Fail (0%-59%).

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

Students at Linnaeus University are entitled to have their results translated to the seven-grade ECTS-scale. In order to have their grades translated, students must inform the teacher at the beginning of the course.

## Course Evaluation

A written evaluation is conducted and compiled in a report, which is filed at the department. The result and actions, if taken, are communicated to the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

## Other

Students at Linnaeus University are entitled to have their results translated to the seven-grade ECTS-scale. In order to have their grades translated, students must inform the teacher at the beginning of the course.

## Required Reading and Additional Study Material

Billing, Peter, Vem vinner i längden? Hammarby IF, Malmö FF och svensk fotboll, Arkiv förlag, 1999, 197 pages

Forslund, Magnus, Praktisk föreningsekonomi, SISU Idrottsutbildarna, 2009, 40 pages

Forslund, Magnus, Organisering och ledning, Norstedts, latest edition, 450 pages

Sund, Bill, Fotbollsindustrin, latest edition, Nomen, 150 pages (of 230 pages)

Articles and reports according to list

For the above, students choose further literature in consultation with the course coordinator.

Andrews, David L, Manchester United, A Thematic Study, Routledge, 2004, 291 pages

Niva, Erik, Den nya världsfotbollen, Modernista, 2009, 498 pages

Peterson, Tomas, När leken blev allvar, Halmstad bollklubb mellan folkrörelse, stat och marknad, Arkiv förlag, 1990, 111 pages

Spurling, Jon, Highbury, The Story of Arsenal in N5. Orion publishing, 2007, 352 pages

Williams, John, Hopkins, Stephen, Long, Cathy (red), Passing rhythms, Liverpool FC and the transformation of football, Berg, 2001, 224 pages