



## Course syllabus

School of Business and Economics  
Department of Marketing and Tourism Studies

1EM700 Fältarbete, teori i praktisk tillämpning, 15 högskolepoäng  
Fieldwork, Applied studies, 15 credits

### **Subject**

Other Subjects within Social Science

### **Level**

First cycle

### **Progression**

G1F

### **Date of Ratification**

Approved 2024-02-26.

The course syllabus is valid from autumn semester 2024.

### **Prerequisites**

Event Management 60 credits, or the equivalent. English 6, or the equivalent.

### **Objectives**

After completing this course the student should be able to:

- analyze the working process where music is created, produced, shaped, distributed, mediated and consumed
- account for and show in-depth understanding for the music industry and its actors
- apply theoretical knowledge in the field and analyse empirical data
- show comprehensive understanding for current research discussions within a scientific and empirical context where popular music is the starting point

### **Content**

The course contains:

- internships at companies, organisations or similar in fields relevant to the programme. The student is personally responsible for finding a suitable internship that has the course examiner's approval
- literature studies in the social sciences and humanities and their research fields
- fieldwork reports and theoretical analyzes where the experiences from practice form the empirical basis.
- scientific problem formulation

## Type of Instruction

The teaching consists of individual literature studies and data collection with supervision, mainly in the form of feedback and assessment of the fieldwork reports.

The fieldwork can be carried out either in Sweden or abroad.

The insight and experience gained through the fieldwork should be documented, analysed and considered on the basis of the problem derived from the theoretical literature and the aim, and should include an account of how the original problem has been solved. There must be a continual dialogue with the course examiner at the School of Business and Economics throughout the fieldwork, which involves reporting in the form of two written interim reports and one final report.

## Examination

The course is assessed with the grades A, B, C, D, E or F.

The course is examined through individual written compilation of two interim reports and an individual written final report 15 credits.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first- and second-cycle levels.

In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

## Course Evaluation

A course evaluation should be conducted during the course or in connection with its conclusion. The results and analysis of the completed course evaluation should be promptly communicated to students who have completed the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

## Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course:  
1MM715 and 1MM716 with 15 credits each.

## Other Information

Possible additional fees connected to fieldwork must be paid for by students themselves.

### **Required Reading and Additional Study Material**

Literature in the field of music and event management is selected in consultation with and approved by the examiner. About 1000 pages.