



Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1EB013 Driva - förvalta en etablerad affärsverksamhet, 30 högskolepoäng

1EB013 Enterprising and Managing an Existing Business, 30 credits

Main field of study

Business Administration, Social Psychology

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2014-12-11

Revised 2018-05-16 by School of Business and Economics. Revision of assignments. The course syllabus is valid from autumn semester 2018

Prerequisites

To have completed 52.5 credits of the first year on Enterprising and Business Development Programme with passed results

Objectives

After completing this course the student should be able to:

- carry out process mapping and quality measurement in a limited operation as well as identify and analyse defects in quality and critically discuss action proposals
- explain financial accounting, apply computer-based accounting systems as well as analyse an operation's economy
- identify and assess the information management and information systems of an organisation in order to subsequently create improvements concerning the ways in which information systems can be used to develop the operation
- analyse and discuss issues concerning corporate law
- analyse and assess the culture, skills and skills development of an organisation
- utilise and develop organisation-specific concepts with a basis in relevant theory
- support others in their development of different skills

- analyse the culture and skills of an organisation from a managerial and employee perspective
- analyse and discuss labour law issues
- analyse and discuss issues surrounding sustainability connected to an operation
- apply scientific methods with particular reference to analysis and interpretation of both qualitative and quantitative data
- integrate knowledge through adopting different perspectives and be able to shift perspective in order to, on the basis of this, create greater understanding for the operation
- analyse existing relations on the basis of a perspective of change
- analyse an operation's specific approach to problems on the basis of different theoretical perspectives and account for the consequences of adopting these perspectives

Content

The course is divided up into the following elements:

- quality systems
- accounting
- financial information
- business information systems
- corporate law
- labour law
- cultural understanding, skills development
- integration – manage and administer an established operation

Students should, through the different elements and related projects, build on the theoretical knowledge within the various subjects.

The course consists of:

Business Administration, 18 credits

Legal Science, 6 credits

Social Psychology, 3 credits

Business Information Technology, 3 credits

Type of Instruction

Teaching is carried out in partnership with businesses. The basic ambition is for students, through different types of assignments, to question and independently seek knowledge. Students should independently develop and form their education and take responsibility for the various elements of the education as well as their own learning. Student's learning process is supported through the study handbook, lectures, seminars, reflection meetings, supervision and the use of literature. Obligatory parts are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Examination is given through the project reports, oral reports, and written assignments.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest.

Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: The course overlaps 1EB004 with 100 %.

Required Reading and Additional Study Material

Required reading

Latest edition, if nothing else mentioned

Alvesson, M. *Organisationskultur och ledning*. Liber. Stockholm. About 300 pages.

Angelöw, B. & Jonsson, T. *Introduktion till socialpsykologin*. Studentlitteratur. Lund. About 270 pages.

Arvidsson, P., Carrington, T. & Johed, G. *Den nya affärsredovisningen*. Liber. Stockholm. About 380 pages.

Bergman, B. & Klefsjö, B. *Kvalitet från behov till användning*. Studentlitteratur. Lund. About 200 pages.

Bolman, L. G. & Deal, T. E. *Nya perspektiv på organisation och ledarskap: Kreativitet, val och ledarskap*. Studentlitteratur. Lund. About 200 pages.

Borglund, T., de Geer, H. & Sweet, S. *CSR Corporate Social Responsibility En guide till företagets ansvar*. Stockholm: Sanoma Utbildning. About 300 pages.

Braungart, M. & McDonough, W. *Cradle to Cradle; Remaking the way we make things*. Random House UK. About 190 pages.

Carlson, M. *Att arbeta med företagsanalys*. Liber ekonomi. About 250 pages.

Chaffey, D. & White, G. *Business Information Management*. Pearson Higher Education. About 130 pages.

Grönroos, C. *Service management och marknadsföring*. Liber. Malmö. About 450 pages.

Hansson, J. *Kompetens som konkurrensfördel - Matcha affärsidé med kompetensidé*. Stockholm: Studentlitteratur. About 210 pages.

Hemström, C. & Giertz, M. *Bolag - Stiftelser - Föreningar, En introduktion*. Norstedts Juridik. About 140 pages.

Jensen, T. & Tollefsen, A. *BeGreppbart – Globalisering*. Liber. Stockholm. About 130 pages.

Ljungberg, A. & Larsson, E. *Processbaserad verksamhetsutveckling*. Studentlitteratur. Lund. About 100 pages.

Mattsson, SA. *Logistik i försörjningskedjor*. Studentlitteratur. About 110 pages.

Sigeman, T. & Sjödin, E. *Arbetsrätten - en översikt*. Norstedts Juridik. About 260 pages.

Slack, N., Brandon-Jones, A., Johnston, R. & Betts, A. *Operations and process management. Principles and practice for strategic impact*. Pearson Education. Harlow. About 540 pages.

Wolvén, LE. *Att utveckla mänskliga resurser i organisationer*. Studentlitteratur. Lund. About 300 pages.

One of the following bodies of law, latest edition:

Sveriges Rikes Lag. Norstedts Juridik. Stockholm. About 3500 pages.

Svensk Lag. Iustus. Uppsala. About 1400 pages.

Sveriges Lagar. Thomson Fakta Informationsförlag. Stockholm. About 3500 pages.

Scientific articles in Business Information Technology 150 pages and Business Administration 250 pages.