



## Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1EB012 Individen och företaget, 7,5 högskolepoäng

1EB012 The Individual and the Company, 7.5 credits

### **Main field of study**

Business Administration, Social Psychology

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G1F

### **Date of Ratification**

Approved 2015-06-26

Revised 2018-12-19 by School of Business and Economics. Change in included parts.

The course syllabus is valid from spring semester 2019

### **Prerequisites**

It is required to have passed the first semester of the Enterprising and Business Development Programme.

## Objectives

After completing the course the student is expected to be able to:

- account for social psychological concepts and skills that are used for thinking and acting
- account for factors that promote or hinder the individual's own way of behaving and working in relation to others in groups and/or in businesses
- reflect upon their own personal development in respect to their ability to communicate and act in different types of groups and/or businesses
- identify and analyze social psychological as well as business administration questions that concern the relationship between individual and company, and suggest solutions

## Content

Based on social psychological and business administration theories and knowledge formations the course will highlight the following concepts/fields:

- creativity, with special emphasis on the individual's creative ability
- the self and self development, with special emphasis on the individual's creation in relation to outer and inner factors, as well as ideas on how to promote the self and its development within various socio cultural context
- inter-human/group relations, with special emphasis on business administration as well as social psychological prerequisites that may form obstacles in terms of relations within and between project groups
- conflict management, with special emphasis on business administration and social psychological strategies that are used to identify possible conflict situations and ideas on how to "solve" these crises in a constructive manner. Phenomena such as emotional and social skills, ethics and morals will be discussed
- gender perspective, in order to identify various socio-cultural constructions that concern the distinction between men's and women's creativity, self and self development, relations in groups as well as preparedness for different conflict situations.

The course is equivalent to:  
 Business Administration, 1.5 credits  
 Social Psychology, 6 credits

### Type of Instruction

Teaching in the form of collaboration with businesses that have been selected for the programme. The basic idea of the course is to facilitate the students' individual search for knowledge through various assignments. Students are to develop and design their own training and take personal responsibility for the various elements included in the programme. The learning process of the student is supported via a study guide, lectures, post-reading, seminars, reflection meetings, tutoring and literary studies. Obligatory parts are stated in the schedule.

### Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Papers and active participation in seminars.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

### Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the

students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

### Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: The course overlaps 1EB003 with 100 %.

### Required Reading and Additional Study Material

#### Required reading

Angelöw, B. & Jonsson, T. *Introduktion till socialpsykologi*. Lund: Studentlitteratur. Latest edition. 270 pages.

Goleman, D. *Känslans intelligens. Om att utveckla vår emotionella kapacitet för ett tryggare och mänskligare samhälle*. Stockholm: Wahlström & Widstrand. Latest edition. 424 pages

Tengblad, S. *Den myndige medarbetaren*. Malmö: Liber. Latest edition. 240 pages.

Additional literature regarding business administration is chosen in consultation with the course coordinator. 200 pages.