



## Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1EB010 Företagandets ekonomi - att skapa, driva och förnya, 30 högskolepoäng

The Administration of Business - to Create, Manage and Renew, 30 credits

### **Main field of study**

Business Administration, Social Psychology

### **Subject Group**

Other Subjects within Social Science

### **Level of classification**

First Level

### **Progression**

G1N

### **Date of Ratification**

Approved 2014-12-11

Revised 2016-05-04 by School of Business and Economics. Amendment under Content and revision of literature and standard texts.

The course syllabus is valid from autumn semester 2016

### **Prerequisites**

General entry requirements and Civics 1b / 1a1 +1a2, Mathematics 2a / 2b / 2c or Civics A, English B, Mathematics B (Field-specific entry requirements 4/A4). General entry requirements as well as English B, Mathematics B and Social Sciences A

## Objectives

After completing this course the student should be able to:

- account for the ways in which business processes are created, managed and renewed
- account for flow processes within and around organisations
- account for basic economical concepts related to companies' business processes
- account for the ways in which projects are created and managed
- account for basic concepts in relation to data, information and information systems, as well as their role in, and importance for, business processes and for organisations as a whole
- account for basic juridical concepts, basic areas of law and juridical method
- identify and utilize relevant judicial source material in order to defend legal issues
- account for different market forms as well as the function of competition in society
- account for flow concepts in relation to national economy and different market forms
- account for basic social-psychological concepts

- give and take feedback
- carry out systematic and scientifically based data acquisition
- create and present own reports
- utilise theory to examine, describe and understand empirical contexts
- draw conclusions with a basis in empirical relations
- act in projects and teams
- demonstrate the ability to take responsibility for their own learning and demonstrate an ability to, in practice, cooperate with others

## Content

The course is divided up into the following elements:

- the business process in a company
- judicial methods
- start project business development
- manage projects towards execution – change and renew
- questions concerning individual and group
- basic microeconomic concepts and theories

The course is made up of:

Business Administration, 16.5 credits

Legal Science, 6 credits

Social Psychology, 1.5 credits

Economics, 3 credits

Business Information Technology, 3 credits

## Type of Instruction

Teaching is carried out in partnership with businesses. The basic ambition is for students, through different types of assignments, to question and independently seek knowledge. Students should independently develop and form their education and take responsibility for the various elements of the education as well as their own learning. Students' learning process is supported through the study handbook, lectures, seminars, reflection meetings, supervision and the use of literature. Obligatory parts are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Examinations are carried out through the presenting of project reports, oral presentations, queries, written exam and different types of assignments.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

## Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the

students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

### Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: The course overlaps 1EB001 with 100 %.

### Required Reading and Additional Study Material

#### Required reading

*Latest edition, if nothing else mentioned*

Armstrong, G. & Kotler P. *Marketing. An introduction*. Pearson/Prentice Hall. 550 pages.

Ax, C., Johansson, C. & Kullvén, H. *Den nya ekonomistyrningen*. Stockholm. Liber Ekonomi. 300 pages.

Begg, D. & Ward, D. *Economics for Business*. McGraw-Hill. 390 pages.

Bernitz, U. *Finna rätt i juristens källmaterial och arbetsmetoder*. Stockholm. Norstedts Juridik. 150 pages.

Bernitz, U. & Kjellgren, A. *Introduktion till EU*. Norstedts Juridik. About 145 pages.

Bryman, A. & Bell, E. *Företagsekonomiska forskningsmetoder*. Stockholm. Liber Ekonomi. 200 pages.

Chaffey, D. & White, G. *Business Information Management*. Pearson Higher Education, UK. 662 pages.

Forslund, M. *Organisering och ledning*. Malmö. Liber. 508 pages.

Grönroos, C. *Service management och marknadsföring*. Malmö. Liber. 448 pages.

Hägg, G. *Praktisk retorik*. Wahlström och Widstrand. 253 pages.

Jonsson, P. & Mattsson, S-A. *Logistik: läran om effektiva materialflöden*. Lund. Studentlitteratur. 457 pages.

Ljungberg, A. & Larsson, E. *Processbaserad verksamhetsutveckling*. Lund. Studentlitteratur. 358 pages.

Lovaglia, M. J. *Knowing People: The Personal Use of Social Psychology*. Lanham. Rowman & Littlefield. 360 pages.

Malmström, Å. & Agell, A. *Civilrätt*. Malmö. Liber. 250 pages.

Thurén, T. *Vetenskapsteori för nybörjare*. Malmö. Liber. 200 pages.

Tonnquist, B. *Projektledning*. Stockholm. Sanoma Publishing. 200 pages.

One of the following bodies of law:

Sveriges Rikes Lag. Norstedts Juridik. Stockholm. 3500 pages.

Svensk Lag. Justus. Uppsala. 1400 pages.

Sveriges Lagar. Thomson Fakta Informationsförlag. Stockholm. 3500 pages.

Scientific articles within the different subject groups:

Social Psychology 300 pages, Economics 150 pages, Business Information Technology 150 pages and Business Administration 100 pages.

