



Course syllabus

Faculty Board of Business, Economics and Design

School of Business and Economics

1EB003 Individen och företaget, 7,5 högskolepoäng

1EB003 The Individual and the Company, 7.5 credits

Main field of study

Business Administration, Social Psychology

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2009-06-17

Revised 2012-11-26 by School of Business and Economics. Revised due to literature changes as well as objectives and examination.

The course syllabus is valid from spring semester 2013

Prerequisites

It is required to have passed the first semester of the Enterprising and Business Development Programme.

Objectives

On completion of the course, students should be able to:

- account for social psychological concepts and skills that are used for thinking and acting
- account for factors that promote or hinder the individual's own way of behaving and working in relation to others in groups and/or in businesses
- reflect upon their own personal development in respect to their ability to communicate and act in different types of groups and/or businesses
- identify and analyze social psychological as well as business administration questions that concern the relationship between individual and company, and suggest solutions

Content

Based on social psychological and business administration theories and knowledge formations, the students will work with one fundamental question:

How are individual and inter-human creations formed in different socio cultural contexts?

The students are offered a chance to approach this question through the study of the following concepts/fields:

- creativity, with special emphasis on the individual's creative ability
- The self and self development, with special emphasis on the individual's creation in relation to outer and inner factors, as well as ideas on how to promote the self and its development within various socio cultural context
- inter-human/group relations, with special emphasis on business administration as well as social psychological prerequisites that may form obstacles in terms of relations within and between project groups
- conflict management, with special emphasis on business administration and social psychological strategies that are used to identify possible conflict situations and ideas on how to "solve" these crises in a constructive manner. Phenomena such as emotional and social skills, ethics and morals will be discussed

All concepts/fields will also be approached from a gender perspective, in order to identify various socio cultural constructions that concern the distinction between men's and women's creativity, self and self development, relations in groups as well as preparedness for different conflict situations.

The course is equivalent to:
Business Administration, 1.5 credits
Social Psychology, 6 credits

Type of Instruction

Teaching in the form of collaboration with businesses that have been selected for the programme. The basic idea of the course is to facilitate the students' individual search for knowledge through various assignments. Students are to develop and design their own training and take personal responsibility for the various elements included in the programme. The learning process of the student is supported via a study guide, lectures, post-reading, seminars, reflection meetings, tutoring and literary studies. Elements that are compulsory are presented further in the schedule.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Papers and active participation in seminars.

Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale.

For the grade pass, the expected learning outcomes have to be reached; the grade is based upon the degree to which the learning outcomes are met. The weighing of the grades to the course grade is following the principles in the document "Principer för betygsrapportering dnr 2011/160".

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the

syllabus to which the student was accepted. Usually 3 occasions per academic year.

Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the department. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of insuring continuous quality development.

Required Reading and Additional Study Material

Angelöw, B. & Jonsson, T. *Introduktion till socialpsykologi*. Lund, Studentlitteratur, latest edition, 270 pages

Goleman, D. (2007) *Känslans intelligens. Om att utveckla vår emotionella kapacitet för ett tryggare och mänskligare samhälle*. Stockholm, Wahlström & Widstrand, 424 pages

Tengblad, S. (2003). *Den myndige medarbetaren*. Malmö: Liber, 240 pages

Other literature is chosen in consultation with the course coordinator, 200 pages