



Course syllabus

Faculty Board of Business, Economics and Design
School of Business and Economics

1EB003 Individen och företaget, 7,5 högskolepoäng
The Individual and the Company, 7.5 credits

Main field of study

Business Administration, Social Psychology

Subject Group

Business Administration

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by Organisational Committee 2009-06-17

The course syllabus is valid from spring semester 2010

Prerequisites

It is required to have passed the first semester of the Enterprising and Business Development Programme.

Expected learning outcomes

Having completed the course the student is expected to have

- increased knowledge and understanding of factors that promote and hinder the individual's approach to and collaboration with others, in groups and/or organizations
- developed self knowledge and ability for theoretical distance
- increased ability to communicate and act in different types of organizations
- increased ability to understand social psychological as well as business administration problems that concern individuals and businesses in connection to the course content

Content

Based on social psychological and business administration theories and knowledge formations, the students will work with one fundamental question:

How are individual and inter-human creations formed in different socio cultural contexts?

The students are offered a chance to approach this question through the study of the following concepts/fields:

- creativity, with special emphasis on the individual's creative ability
- self and self development, with special emphasis on the individual's creation in relation to outer and inner factors, as well as ideas on how to promote the self and its development within various socio cultural context
- inter-human/group relations, with special emphasis on business administration as well as social psychological prerequisites that may form obstacles in terms of relations within and between project groups
- conflict management, with special emphasis on business administration and social psychological strategies that are used to identify possible conflict situations and ideas on how to "solve" these crises in a constructive manner. Phenomena such as emotional and social skills, ethics and morals will be discussed

All concepts/fields will also be approached from a gender per-spective, in order to identify various socio cultural construc-tions that concern the distinction between men's and women's creativity, self and self development, relations in groups as well as preparedness for different conflict situations.

The course is equivalent to:

Business Administration, 1,5 Swedish credit points

Social Psychology, 6 Swedish credit points

Type of Instruction

Teaching in the form of collaboration with businesses that have been selected for the programme. The basic idea of the course is to facilitate the students' individual search for knowledge through various assignments. Students are to develop and design their own training and take personal responsibility for the various elements included in the programme. The learning process of the student is supported via a study guide, lectures, post-reading, seminars, reflection meetings, tutoring and literary studies. Elements that are compulsory are presented further in the schedule.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Examination in the form of presentation of project reports, verbal presentations, alternative examination assignments and different kinds of home assignments.

A retest will be offered a few weeks after the original test for students who have not successfully passed the original test. At least 5 tests will be offered.

The grades are Pass with Distinction (80%-100%), Pass (60%-79%) or Failure (0%-59%).

Students at Linnaeus University are entitled to have the course grade translated into the 7-step ECTS scale. A request to have the grades translated must be made to the teacher at the start of the course.

Course Evaluation

A written course evaluation is performed and compiled into a report to be kept in the university school archives. The result and any measures taken are communicated to the course co-ordinator and presented to the students participating the next time the course is offered.

Required Reading and Additional Study Material