



Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

1EB001 Företagandets ekonomi - att skapa, driva och förnya, 30 högskolepoäng

The administration of business – to create, manage and renew, 30 credits

Main field of study

Business Administration, Social Psychology

Subject Group

Other Subjects within Social Science

Level of classification

First Level

Progression

G1N

Date of Ratification

Approved 2009-12-10

Revised 2013-05-28 by School of Business and Economics. Revision due to change of literature

The course syllabus is valid from autumn semester 2013

Prerequisites

Mathematics A, Civics A. Basic eligibility and Mathematic A and Civic A

Objectives

On completion of the course, students should be able to:

- account for the ways in which business processes are created, managed and renewed
- account for flow processes within and around organisations
- account for basic economical concepts related to companies' business processes.
- account for the ways in which projects are created and managed
- account for basic concepts in relation to data, information and information systems, as well as their role in, and importance for, business processes and for organisations as a whole
- account for basic juridical concepts, basic areas of law and juridical method
- identify and utilize relevant judicial source material in order to defend legal issues
- account for different market forms as well as the function of competition in society
- account for flow concepts in relation to national economy and different market forms
- account for basic social-psychological concepts
- give and take feedback
- carry out systematic and scientifically based data acquisition

- create and present own reports
- utilise theory to examine, describe and understand empirical contexts
- draw conclusions with a basis in empirical relations
- act in projects and teams
- demonstrate the ability to take responsibility for their own learning and demonstrate an ability to, in practice, cooperate with others

Content

The course is divided up into the following elements:

- business process in a company
- judicial methods
- start project business development
- manage projects towards execution – change and renew
- questions concerning individual and group

The course is made up of:

Business Administration, 16.5 credits

Law, 6 credits

Social Psychology, 1.5 credits

Economics, 3 credits

Business Information Technology, 3 credits

Type of Instruction

Teaching is carried out in partnership with businesses. The basic ambition is for students, through different types of assignments, to question and independently seek knowledge. Students should independently develop and form their education and take responsibility for the various elements of the education as well as their own learning. Students' learning process is supported through the study handbook, lectures, seminars, reflection meetings, supervision and the use of literature. Participation in certain elements is obligatory and is specified in the course schedule.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Examinations are carried out through the presenting of project reports, oral presentations, alternative forms of examination and different types of assignments.

Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale.

For the grade pass, the objectives have to be reached; the grade is based upon the degree to which the objectives are met. The weighing of the grades to the course grade is following the principles in the document "Principer för betygsrapportering dnr: ELNU 2011/160".

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year.

Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

Required Reading and Additional Study Material

Required reading

Required reading

Latest edition, if nothing else mentioned

Armstrong, G. & Kotler P. *Marketing. An introduction*. Pearson/Prentice Hall. Latest edition. 550 pages.

Ax, C., Johansson, C. & Kullvén, H. *Den nya ekonomistyrningen*. Stockholm. Liber Ekonomi. 300 pages.

Begg, D. & Ward, D. *Economics for Business*. McGraw-Hill. 390 pages.

Bernitz, U. *Finna rätt i juristens källmaterial och arbetsmetoder*. Stockholm. Norstedts Juridik. 150 pages.

Bernitz, U. & Kjellgren, A. *Introduktion till EU*. Norstedts Juridik. Latest edition. About 145 pages.

Bolman, L. G. & Deal, T. E. *Nya perspektiv på organisation och ledarskap: kreativitet, val och ledarskap*. Lund. Studentlitteratur. 200 pages.

Bryman, A. & Bell, E. *Företagsekonomiska forskningsmetoder*. Stockholm. Liber Ekonomi. Latest edition. 200 pages.

Chaffey, D. & White, G. *Business Information Management* Pearson Higher Education, UK. 662 pages.

Grönroos, Christian *Service management och marknadsföring*. Malmö. Liber. 448 pages.

Hägg, G. *Praktisk retorik*. Wahlström och Widstrand. 253 pages.

Jonsson, P. & Mattsson, S-A. *Logistik: läran om effektiva materialflöden*. Lund. Studentlitteratur. 457 pages.

Ljungberg, A. & Larsson, E. *Processbaserad verksamhetsutveckling*. Lund. Studentlitteratur. 358 pages.

Lovaglia, M. J. *Knowing People: The Personal Use of Social Psychology*. 2nd edition. Lanham. Rowman & Littlefield. 360 pages.

Malmström, Å. & Agell, A. *Civilrätt*. Malmö. Liber. 250 pages.

Thurén, T. *Vetenskapsteori för nybörjare*. Malmö. Liber. 200 pages.

Tonnquist, B. *Projektledning*. Stockholm. Sanoma Publishing.

One of the following codes, latest edition:

Svensk Lag, Iustus Förlag (green)

Sveriges Rikes Lag, Norstedts Juridik (blue)

Sveriges Lagar, Fakta Informationsförlag (red)

Article summaries:

Social Psychology, 300 pages. (to be chosen in consultation with the responsible teacher)

Economics, 150 pages.

Business Information Technology, 150 pages.

Business Administration, 100 pages.