



Course syllabus

Faculty of Arts and Humanities
Department of Design

1DI823 Grafisk designhistoria ur ett globalt perspektiv, 15
högskolepoäng

Graphic Design History from a global perspective, 15 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

GIN

Date of Ratification

Approved by Faculty of Arts and Humanities 2019-10-02

The course syllabus is valid from spring semester 2021

Prerequisites

General entry requirements and English B (Field-specific entry requirements 2/A2).

Objectives

After completing the course, the student should be able to:

- account for visual expression and graphic design in writing,
- account for visual expression in a historical and cultural context,
- critically review and reflect on visual expression in historical propaganda and political visual identities,
- reflect on graphic design in writing, from a historical, contemporary and global perspective,
- design visual solutions using graphic design and typography on the basis of a historical and global context.

Content

- basic graphic design history from a global perspective,
- basic graphic design and composition from a historical perspective,
- concepts and use of propaganda, commercials and information through history.

Type of Instruction

The course is given as a distance course via a learning platform. There are no physical meetings.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The course is examined through a digital project book, containing the student's design process and results of practical and written assignments.

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts.

If the university has decided that a student is entitled to special educational support due to a disability, the examiner may offer an adapted exam or allow the student to conduct the exam in an alternative form.

For students who do not pass their first examinations, retake examinations are provided in accordance with Local regulations for courses and examinations at the first and second levels at Linnaeus University.

Course Evaluation

During or shortly after the course, a course evaluation is conducted. Results and analysis of the course evaluation are promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time are informed of the results at the start of the course. The evaluation is anonymous.

Credit Overlap

The course cannot be included in a degree along with the following courses of which the content fully, or partly, corresponds to the content of this course: 1DI807 The History of Graphic Design in a Global Context, 7.5 credits

Other

Any costs for, for instance, software, material and printouts are paid by the student.

Required Reading and Additional Study Material

Required Reading

Drucker, Johanna. (the latest edition) *Graphic Design History*. Pearson. 350 pages.

Heller, Steven (2011) *Iron Fists*. Phaidon Press Ltd. ISBN: 9780714861098. 200 pages

Meggs, Philip. (2016) *Meggs' History of Graphic Design*. Wiley. ISBN 9781118772058. 650 pages.

Compendia with relevant excerpts from literature, articles and presentations, ca 50 pages, provided by the department in digital form on the learning platform.