



Course syllabus

Faculty of Arts and Humanities
Department of Design

1DI801 Grafisk design och typografi I, 7,5 högskolepoäng
Graphic Design and Typography I, 7.5 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

GIN

Date of Ratification

Approved 2014-12-01

Revised 2016-10-26 by Faculty of Arts and Humanities.

The course syllabus is valid from autumn semester 2017

Prerequisites

General entry requirements and English B (Field-specific entry requirements 2/A2).

Objectives

After completing the course, the student should be able to:

- in writing account for different typefaces and their classification and fields of application,
- practically apply basic principles within graphic design and typography,
- independently design a well-functioning message using graphic design and typography,
- in writing reflect on the impact of graphic design and typography in today's society and in the future.

Content

- Basic rules and principles in composition and layout
- Basic rules in typography and classification and the history of typefaces
- Gestalt and colour theory
- Concepts related to layout and typography

Type of Instruction

Teaching is delivered in the form of lectures, exercises and supervision All teaching is web-based.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through a digital project book containing written assignments and reflections on processes and results.

The grade A is the highest grade and the grade E is the lowest grade for passing the course. The grade F means that the student's performance is assessed as failed.

Course Evaluation

At the end of the course, a course evaluation is conducted in line with regulations at Linnaeus University. The results of the evaluation are compiled into a course report which is filed with the department's administrator and brought up in the Programme Advisory Board. Results and possible measures are communicated to the person responsible for the course and the person responsible for the programme and presented to the students at the next course meeting.

Credit Overlap

This course cannot be part of a degree in combination with another course in which the content fully or partly correspond to the content of this course: 1DI213, 5 credits

Other

Assessment criteria for the A–F scale are communicated to the students in a separate document. The students are informed about the assessment criteria when the course starts, at the latest. Any costs for material, printouts and software are paid by the student. It is the student's responsibility to purchase adequate software for the course.

Required Reading and Additional Study Material

Required Reading

French, Nigel (2014) *InDesign Type – Professional Typography with Adobe InDesign*. Adobe Press, US. ISBN: 9780321966957. 100 p.

Lupton, Ellen & Cole Philips, Jennifer (2008) *Graphic Design – The New Basics*. Princeton Architectural Press. ISBN: 9781568987026. 150 p.

Compendia with relevant extracts from literature and articles, ca 90 pages.

Additional Study Material

Ambrose, Gavin & Harris Paul (2011) *Basic Design 02: Layout*, AVA Publishing SA. ISBN: 9782940411498. 216 p.