



Course syllabus

Faculty of Arts and Humanities

Department of Design

1DI688 Design och visualisering, 7,5 högskolepoäng

Design and Visualization, 7.5 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by Faculty of Arts and Humanities 2016-12-19

The course syllabus is valid from autumn semester 2017

Prerequisites

7,5 credits in Building Technology or the equivalent.

Objectives

After completing the course, the student should be able to:

- account for the function of visual communication,
- choose and apply appropriate artistic methods and tools for visualisation,
- reflect on the importance of colour and form for the communication of ideas,
- account for basic concepts in graphic design,
- demonstrate basic concepts and composition in graphic design and typography,
- apply analogue and digital tools for visualising ideas in a project.

Content

- Sketching technique and analogue visualisation,
- Communication theory,
- Design and graphic design,
- Layout and typography,
- Digital tools for image editing and typography and layout,
- Project.

Type of Instruction

Teaching is delivered in the form of lectures, workshops, exercises and projects.

All teaching is in Swedish.

Examination

The course is assessed with the grades U, 3, 4 or 5.

The course is examined through visual, creative projects, and oral presentations of results and processes.

The grade 5 is the highest grade and the grade 3 is the lowest grade for passing the course. The grade U means that the student's performance is assessed as failed.

For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university.

Course Evaluation

At the end of the course, a course evaluation is conducted in line with regulations at Linnaeus University. The results of the evaluation are compiled into a course report which is filed with the department's administrator and brought up in the Programme Advisory Board. Results and possible measures are communicated to the person responsible for the course and the person responsible for the programme and presented to the students at the next course meeting.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 1DI678, Design and Visualization, 7.5 credits

Other

Costs for material and printouts are paid by the student.

Required Reading and Additional Study Material

Required Reading

Bergström, Bo, the latest edition, *Effektiv visuell kommunikation*, Carlssons. 140 p.