



## Course syllabus

Faculty Board of Business, Economics and Design

School of Design

1DI653 Grafisk produktion I, 7,5 högskolepoäng

1DI653 Graphic production I, 7.5 credits

### **Main field of study**

Design

### **Subject Group**

Design

### **Level of classification**

First Level

### **Progression**

G1N

### **Date of Ratification**

Approved 2009-12-15

Revised 2011-06-14 by School of Design.

The course syllabus is valid from autumn semester 2011

### **Prerequisites**

General entry requirements.

## Objectives

Knowledge and understanding

The students shall be able to:

- have basic knowledge in artistic methods used for publications' work including layout, typography, images, photography and illustration.
- understand possibilities and constraints for forming of publications in relation to production.

Skills and ability

The student shall be able to:

- decide adequate expression for gestalt of publications
- decide strategies for production.
- work in groups and individually with gestalt and production of publications.

Ability to judge and value

The student shall be able to:

- critical examination and evaluation of different visual expressions and their application in publications.

## Content

The course gives basic knowledge and practical skill training in graphical production and redaction work for giving form to publication including role distribution and budget managing. In the course training is given in artistic work with layout, typography, image work, photography, illustration and practical work with production of a publication for a given context.

## Examination

The course is assessed with the grades Fail (U) or Pass (G).

## Course Evaluation

A written course evaluation will be carried out at the end of the course in accordance with the guidelines of the University. The course evaluation will be filed at the Institution.

## Required Reading and Additional Study Material

### **Required reading**

Kaj Johansson; Peter Lundberg; Robert Ryberg, *Grafisk kokbok 3.0, Guiden till grafisk produktion*, Bokförlaget Arena AB. 430 pages.

### **Reference Literature**

Bo Bergström, *Effektiv visuell kommunikation Om nyheter, reklam och profilering i vår visuella kultur*, Carlsson 2007. 315 pages.

Christer Hellmark, *Typografisk handbok*, Ordfront förlag AB, 2004. 187 pages.