



Course syllabus

Faculty Board of Business, Economics and Design
School of Design

1DI237 Utställningsdesign, fördjupning, 5 högskolepoäng
Exhibition Design, deepening, 5 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved by the Board of the School of Design 2010-08-20

Revised 2011-06-14

The course syllabus is valid from autumn semester 2011

Prerequisites

At least 40 credits in the subject of design, or equivalent.

Expected learning outcomes

After completing this course, students will have knowledge about how certain content or a particular theme in an exhibition can be formed visually and textually, taking into account how the information is experienced by the users/visitors and their ability to understand it.

Knowledge and understanding

Students will be able to:

- create ideas and concepts in the form of an exhibition, based on a defined theme/content
- reflect on exhibition concepts in relation to the experience of the users/visitors and their ability to understand the content

Ability and understanding

Students will be able to:

- implement exhibition design with a communicative intention
- present exhibition design concepts, and select and implement different exhibition design concepts, based on a defined theme/content

- implement, visualize and communicate through exhibition design

Evaluation ability and attitude

Students will be able to:

- critically review the choice of exhibition design – both visually and textually – in relation to theme/content and users/visitors

Content

The course includes lectures, seminars, study tours and workshops.

Type of Instruction

During the course, there are lectures, workshops and various assignments. Compulsory attendance during scheduled course elements.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

For the Pass grade, the expected study results must be achieved.

Examination is carried out in the form of presentations and documentation in a workbook. Assessment is based on the five dimensions of the workbook, where each dimension may be awarded 1-7 points. The following grades are used: Pass with Distinction (28-35 points), Pass (13-27 points) or Fail (0-12 points).

Re-examination is offered within 6 weeks, within the framework of the regular term schedule. The number of examination opportunities is limited to five.

Course Evaluation

A course evaluation will be carried out at the end of the course, in accordance with the guidelines of Linnaeus University. The evaluation result is compiled into a course report, which is archived at the school's administration office and discussed by the programme board. The result of the evaluation, and any measures taken, will be discussed with the course co-ordinator and presented to the students at the next course meeting.

Required Reading and Additional Study Material

Required reading

Gibson, David (2009) *Wayfinding Handbook- Information Design for Public Places*. Princeton Architectural Press. ISBN 1568987692.

Compendium, Ivar Jung 2008.

Literature and compendia related to the theme in question.

Reference literature

Berger, Craig (2009) *Wayfinding – Designing and Implementing Graphic Navigational System*. Rotovision. ISBN 2888930579.

Golledge, Reginald G. (1998) *Way finding Behavior – Cognitive Mapping and other Spatial Processes*. John Hopkins University Press. ISBN 0801185993X.

The list may be subject to changes.