



Course syllabus

Faculty Board of Business, Economics and Design

School of Design

1DI235 Illustration II, 5 högskolepoäng

1DI235 Illustration II, 5 credits

Main field of study

Design

Subject Group

Design

Level of classification

First Level

Progression

G1F

Date of Ratification

Approved 2009-11-19

Revised 2011-06-14 by School of Design.

The course syllabus is valid from autumn semester 2011

Prerequisites

Illustration I, 5 credits, or the equivalent.

Objectives

After completing the course students are expected to have acquired a deeper knowledge of illustration as a subject. Students are also expected to acquire specific knowledge within a certain sub-area of illustration and to develop different applications and expressions of this. The course is expected to provide a deeper understanding of the different utilization areas and aims of illustration combined with the formative process.

Knowledge and Understanding

Students are expected to

- be able to account for their choice of illustration for a specifically intended utilization area and aim,
- master the technique for the intended aim and communication of the illustration expression,
- be able to perform well functioning illustrations for different target groups as well as understanding the different needs of the target group,
- be familiar with the interplay between text and picture as well as developing

- independent artistic formation under different circumstances, and
- understand the interplay between picture and text and how they affect one another.

Ability and Skills

Students are expected to

- be able to deepen their use of different ways of illustrating and increase their awareness of what they communicate,
- be able to perform illustrations which visually interpret, reinforce and describe the text to which the illustration or context refers,
- find their way to an artistic, creative and independent way of expressing themselves in illustrating, and
- acquire a deeper theoretical as well as practical insight into illustration as a method and expression.

Evaluation and Attitude

Students are expected to be able to

- critically examine illustration as a visual expression as well as its various applications,
- reflect on illustration interpretatively and formatively as well as making an independent assessment, and
- compile and assess their experiences of illustration in order to be able to communicate the needs of different target groups.

Content

The course offers in-depth knowledge of how an illustration is performed, created, interpreted, encountered and communicated. Students acquire the possibility to specialize in a certain sub-area of illustration, such as children's books, or fashion illustration, to gain a deeper insight into that particular utilization area. Students are trained in working as illustrators vis-à-vis employers as well as finding their own free illustrative expression. Students are further expected to be able to independently drive a formative and creative process in order to achieve the intended final result of the illustration. The various points of contact and reflections in the course are to be documented and presented in a workbook.

Type of Instruction

The teaching consists of lectures, workshops, supervision, seminars and independent investigative illustrative work. Attendance is mandatory in scheduled course elements.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

For the Pass grade the expected study outcome must be fulfilled.

The examination takes the form of workbook presentations and documentation.

Re-examination is offered within six weeks in the framework of regular term periods. The number of examination opportunities is limited to five.

Course Evaluation

Towards the end of the course a course evaluation is conducted in accordance with the Linnaeus University guidelines. The evaluation result is compiled in a course report,

which is kept in the archives of the administrator of the School of Design and is discussed in the programme advisory committee. The result of the evaluation and any measures taken are communicated to the course coordinator and presented to students on the next course occasion.

Required Reading and Additional Study Material

Mandatory literature

Male, Alan (2007) *Illustration*. Ava Publishing SA. ISBN 9782940373512

Zeegen/Crush Lawrence(2005)*The Fundamentals of Illustration*.Ava Publishing SA. ISBN 9782940373338

Williams, Mark 'Wigan' (2007) *Basics Illustration: Text and Image*. Ava Publishing SA. ISBN 9782940373505

Reference literature

Salisbury, Martin(2007)*Play pen*.Laurence King Publishing. ISBN 9781856695244

Blackman, Cally (2007) *100 Years Of Fashion Illustration*. Laurence King Publishing. ISBN 9781856694629

Heller, Steven/Chwast, Seymour (2008) *Illustration*. Harry N. Abrams, Inc. ISBN 9780810972841

Munari, Bruno (2004) *Drawing a Tree*. Corraini Editore. ISBN 9788887942767

The list may be subject to changes.